

Summary of reports sponsored by Member Companies: Reporting Period (July - December 2008)

Company Name: Alcon Laboratories

Number of events held: 32 (THIS IS THE TOTAL NUMBER OF EVENTS FOR THE REPORTING PERIOD)

Description of function including duration of educational content delivered	Venue	Professional Status of attendees	Hospitality Provided	Total cost of hospitality (Excluding GST)	No of Attendees - number only	Total cost of function (Excluding GST)
JULY						
South West Vision Institute Meeting Retinal diseases, Corneal & Cataract Surgery, The Watery Eye, The Painful eye	Gemelle's Ristorante Liverpool	Ophthalmologists	Food and beverages for 29 attendees	\$2,269.60	29	\$2,269.60
Alcon Orthoptist Dinner Presentation. 1.5 hours of educational content. Presentation topics included 'A Pocket Guide to Glaucoma' & 'All About IOL's'	Ottoman Restaurant, Barton ACT	Orthoptists	Catering and beverages for 15 attendees	Beverages: \$450.00 Catering: \$825.00	15	Audio Visual Equipment: \$30.00 Total \$1,305.00
Optometrists Association Australia (OAA) QLD Practice Expo 1 hour of educational content. The event was organised by the Optometrists Association Australia QLD/NT and Alcon was not responsible for inviting the attendees or organising the educational content, the hospitality, accommodation or travel.	Rydges Southbank Hotel, Brisbane QLD	Optometrists and Students	N/A	N/A	150	Exhibit: \$300.00
Sydney Eye Hospital Alumni 6.5 hours of educational content. The event was organised by the Sydney Eye Hospital Alumni Association and Alcon was not responsible for inviting the attendees or organising the educational content, the hospitality, accommodation or travel.	Sydney Eye Hospital, Sydney City, NSW	Ophthalmologists and support staff	N/A	N/A	150	Sponsorship: \$2,500 Satchel Insert Sponsorship: \$450.00

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AUGUST						
The Royal Australian and New Zealand College of Ophthalmologists Queensland (RANZCO QLD) 13.5 hours over 2.5 days of educational content. The event was organised by RANZCO and Alcon was not responsible for inviting the attendees or organising the educational content, the hospitality, accommodation or travel.	Sheraton Mirage, Gold Coast QLD	Ophthalmologists	Snack food at Display stand for Conference attendees	Catering: \$2,127.27	250	Major Sponsorship: \$ 8,200.00 Satchel Insert Sponsorship: \$500.00 Display stand: \$11,640.00 Refrigeration equipment for catering: \$370.00 Total \$22,837.27
General Practitioners' Conference & Exhibition (GPCE) - One Day Workshop Perth 8 hours of educational content. The event was organised by GPCE and Alcon was not responsible for inviting the attendees or organising the educational content, the hospitality, accommodation or travel.	Sir Charles Gairdner Hospital, Nedlands WA	General Practitioners	N/A	N/A	200	Sponsorship: \$4,000.00
Hunter Ophthalmic Dinner Meeting Presentation 1 hour of educational content. Presentation topic: Disc and Nerve Fibre Layer imaging	Customs House Hotel, Newcastle NSW	Ophthalmologists	Dinner for 16 attendees	Catering: \$618.18 Beverages: \$172.18	16	Room Hire: \$200.00 Total \$990.36

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<p>Specialists in Glaucoma Meeting with Alcon (SIGMA) 8 hours of educational content, one full day with one-2 night;s accommodation for interstate delegates. The meeting was held over three days. Presentation topics included 'Glaucoma, An Asian Perspective', 'Improvement Techniques to better service Patients and Clinicians', 'Risk Assessment: A Glaucoma Model', 'Likelihood of Help Versus Harm in Clinical Decisions', 'Pathogenesis of Optic Nerve Damage', 'Vasular Factors in Glaucoma', 'Imaging using Likelihood Ratio', 'GDDs in the Surgical Management of Glaucoma Patients' and 'Cataract Surgery in the Glaucoma Patient'.</p>	Blue Hotel, Woolloomooloo, Sydney NSW	Glaucoma Specialists	Welcome Dinner for 10 attendees, Breakfast for 20 attendees, Conference Dinner and day catering for 23 attendees, Breakfast for 10 attendees Transfers for 8 attendees, flights for 9 attendees, Accommodation for 11 attendees, and parking for 1 attendee	Catering for Welcome Dinner \$650.00 Beverages for Welcome Dinner: \$187.73 Breakfast: \$690.91 Catering for Conference Dinner: \$763.64 Beverages for Conference Dinner \$603.64 Day Delegate Package: \$1,732.73 Breakfast: \$300.00 Transfers for 8 attendees: \$1,165.64 Flights: \$4,022.43 Accommodation: \$4,963.64 Parking for 1 attendee: \$36.36	23	Audio Visual Equipment Hire: \$68.18 Room Hire: \$600.00 Accommodation for 1 Guest Speaker: \$1,418.18 Transfers for 4 Guest Speakers: \$1,120.49 Parking for 1 Guest Speaker: \$36.36 Total \$18,359.93
<p>Alcon Glaucoma Dinner Presentation 1 CPD Point. 2 hours of educational content. Presentation on "Who needs a Gonioscopy?."</p>	Hyatt Regency Hotel, Adelaide SA	Ophthalmologists	Accommodation for 1 attendee and dinner for 34 attendees	Accommodation fro guest speaker: \$270.00 Catering: \$2,029.09 Beverages:\$703.64 Flights for Guest Speaker: \$645.97	34	Audio Visual Equipment Hire: \$691.86 Room Hire: \$181.82 Honorarium: \$1666.67 Total \$6,189.05
<p>Alcon Glaucoma Dinner Presentation 1 CPD Point. 2 hours of educational content. Presentation on "Who needs a Gonioscopy?."</p>	Customs House, University of Queensland, Brisbane QLD	Ophthalmologists	Accommodation & breakfast for 1 attendee, Dinner for 30 attendees	Accommodation: \$280.90 Breakfast: \$33.64 Catering: \$2,236.50 Beverages: \$725.00	30	Flights for Guest Speaker: \$645.97 Room Hire: \$454.55 Audio Visual Equipment Hire: \$145.45 Honorarium: \$1666.67 Total \$6,188.68
<p>Alcon Glaucoma Dinner Presentation 1 CPD Point. 2 hours of educational content. Presentation on "Who needs a Gonioscopy?."</p>	Lenna of Hobart, Battery Point, Hobart TAS	Ophthalmologists	Dinner for 15 attendees	Catering: \$1,035.00 Beverages: \$488.50	15	Flights for Guest Speaker: \$645.97 Honorarium: \$1666.67 Total \$3,836.14

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Alcon Glaucoma Dinner Presentation 1 CPD Point. 2 hours of educational content. Presentation on "Who needs a Gonioscopy?."	The Langham Hotel, Southbank, Melbourne VIC	Ophthalmologists	Dinner for 48 attendees	Catering: \$4,014.55 Beverages: \$995.46	48	Audio Visual Equipment Hire: \$566.80 Accommodation for Guest Speaker: \$318.17 Flights for Guest Speaker: \$645.97 Honorarium: \$1666.67 Total \$8,207.62
Alcon Glaucoma Dinner Presentation 1 CPD Point. 2 hours of educational content. Presentation on "Who needs a Gonioscopy?."	Matilda Bay Restaurant, Crawley, Perth WA	Ophthalmologists	Dinner for 30 attendees	Catering: \$2,154.55 Beverages: \$629.09	30	Accommodation for Guest Speaker: \$285.00 Flights for Guest Speaker: \$645.97 Room Hire: \$272.73 Audio Visual Equipment Hire: \$140.00 Honorarium: \$1666.67 Total \$5,794.01
Alcon Glaucoma Dinner Presentation 1 CPD Point. 2 hours of educational content. Presentation on "Who needs a Gonioscopy?."	Doltone House, Pymont, Sydney NSW	Ophthalmologists	Accommodation & flights for 1 sponsored attendee, dinner for 61 people	Flights for sponsored attendee: \$294.18 Accommodation: \$244.55 Beverages: \$1,392.73 Dinner Package: \$5,612.00	61	Flights for Guest Speaker: \$645.97 Audio Visual Equipment Hire: \$706.00 Honorarium: \$1666.67 Total \$10,591.53
Westmead Association Hospital Week 21 hours over 3 days of educational content. The event was organised by Westmead Hospital and Alcon was not responsible for inviting the attendees or organising the educational content, the hospitality, accommodation or travel.	Westmead Hospital, Sydney NSW	General Practitioners, Specialist Doctors, Support Staff & General Public	N/A	N/A	1000	Sponsorship: \$1,000.00

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SEPTEMBER						
<p>Alcon Ophthal Dinner Meeting 1 hour of educational content. Presentation topics included 'ForSight. Alcon's new Patient Support Program', 'Evaluation & Management of Infantile Esotropia' and 'The Baby who does not appear to see - A Case Report'</p>	The Boat House, Barton ACT	Ophthalmologists	Dinner for 14 attendees	Catering: \$750.91 Beverages: \$190.91	14	Accommodation for Guest Speaker: \$176.00 Flights for Guest Speaker: \$224.18 Transfers for Guest Speaker: \$109.10 Audio Visual Equipment Hire: \$97.73 Room Hire: \$200.00 Total \$1,748.83
<p>General Practitioners' Conference & Exhibition (GPCE) - One Day Workshop Brisbane 7 hours of educational content. The event was organised by GPCE and Alcon was not responsible for inviting the attendees or organising the educational content, the hospitality, accommodation or travel.</p>	Royal Brisbane & Women's Hospital, Brisbane QLD	General Practitioners	N/A	N/A	200	Sponsorship: \$4,000
<p>General Practitioners' Conference & Exhibition (GPCE) - One Day Workshop Adelaide 7 hours of educational content. The event was organised by GPCE and Alcon was not responsible for inviting the attendees or organising the educational content, the hospitality, accommodation or travel.</p>	University of South Australia, Adelaide SA	General Practitioners	N/A	N/A	120	Sponsorship: \$4,000
<p>Victorian Medical Postgraduate Foundation (VMPF) Country Education Program - Paediatrics Ophthalmology Seminar 1 hour of educational content. The event was organised by Victorian Medical Postgraduate Foundation and Alcon was not responsible for inviting the attendees or organising the educational content, the hospitality, accommodation or travel.</p>	Warrnambool District Base Hospital, Warrnambool VIC	General Practitioners and Paediatricians	N/A	N/A	10	Sponsorship: \$520.00

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Optometrists Association Australia NSW Division Conference 13 hours over 2 days of educational content. The event was organised by Optometrists Association Australia and Alcon was not responsible for inviting the attendees or organising the educational content, the hospitality, accommodation or travel.	Star City, Pyrmont NSW	Ophthalmologists & Optometrists	N/A	N/A	250	Sponsorship: \$3,500
Royal Australian College of General Practitioners (RACGP) Sunshine Coast Refresher Weekend 9.5 hours over 2 days of educational content. The event was organised by RACGP and Alcon was not responsible for inviting the attendees or organising the educational content, the hospitality, accommodation or travel.	Novotel Twin Waters QLD	General Practitioners	N/A	N/A	120	Sponsorship: \$1590.91
Orthoptist Dinner Meeting 1.5 hours of educational content. Presentation topics included 'ForSight. Alcon's new Patient Support Program', 'The Orthoptic Association of Australia' & 'How to pick the trouble patients'.	Menzies Hotel, Sydney NSW	Orthoptists and Practice Support Staff	Dinner for 140 attendees	Beverages: \$1,836.36 Catering: \$8,527.27	140	Audio Visual Equipment Hire: \$545.00 Total \$10,908.63
OCTOBER						
Vision Eye Institute 5th Annual Conference 20 CPD Points. 10.5 hours over 2 days of educational content. The event was organised by the Vision Eye Institute and Alcon was not responsible for inviting the attendees or organising the educational content, the hospitality, accommodation or travel.	Radisson Resort, Gold Coast QLD	Ophthalmologists & Optometrists	N/A	N/A	150	Sponsorship: \$4,545.45

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Hunter Ophthalmic Dinner Meeting Presentation 1 hour of educational content. Presentation topic: Clinical and Medical Update on Paediatrics Ophthalmology and Glaucoma Treatment	Customs House Hotel, Newcastle NSW	Ophthalmologists	Dinner for 14 attendees	Catering: \$540.91 Beverages: \$200.00	14	Flights for Guest Speaker: \$555.88 Accommodation for Guest Speaker: \$218.18 Airport Transfer for Guest Speaker: \$63.64 Room Hire: \$200.00 Total \$1,778.61
NOVEMBER						
General Practitioners' Conference & Exhibition (GPCE) Melbourne 16 hours over 3 days of educational content. The event was organised by GPCE and Alcon was not responsible for inviting the attendees or organising the educational content, the hospitality, accommodation or travel.	Melbourne Convention & Exhibition Centre, Melbourne VIC	General Practitioners	N/A	N/A	1000	Workshop Sponsorship: \$3,419.60 Audio Visual Equipment Hire: \$450.00 Total \$3,869.60
Alcon GP Education Evening - Focus on Ophthalmology 2 CPD Points. 1 and a half hours of educational content. Presentations are 'Common causes of Red eyes & Visual Loss' and 'Glaucoma in 2008'	MGSM Executive Hotel & Conference Centre, North Ryde NSW	General Practitioners	Dinner for 30 attendees	Beverages: \$451.82 Catering: \$1227.27	30	Room Hire: \$272.73 total \$1,951.82
The Royal Australian and New Zealand College of Ophthalmologists 40th Annual Scientific Congress 42 hours over 4 days of educational content. The event was organised by The Royal Australian and New Zealand College of Ophthalmologists and Alcon was not responsible for inviting the attendees or organising the educational content, the hospitality, accommodation or travel.	Melbourne Convention Centre, Melbourne VIC	Ophthalmologists	Accommodation and Conference Registration for 2 sponsored attendees, Flights for 2 sponsored attendees, Transfers for 1 sponsored attendee, and Catering and Beverages for Alcon Exhibit	Accommodation: \$2,018.64 Catering: \$171.00 Beverages: \$3,728.71 Flights: \$1,164.39 Transfers: \$148.55	1200	Conference Registration: \$600.00 Honorarium for 1 attendee: \$909.10 Satchel Insert Sponsorship: \$3,000.00 Major Sponsorship: \$33,945.46 Total \$46,285.85

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Alcon Glaucoma Breakfast (run in conjunction with National RANZCO Congress) 1 hour of educational content. Presentation topic: Successes and Failures in Glaucoma Management.	Melbourne Convention Centre, Melbourne VIC	Ophthalmologists	Buffet breakfast for 340 attendees	Catering: \$10,475.40 Guest Speaker Flights: \$9,481.59	340	Audio Visual Equipment Hire & Setup/Dismantle: \$1,700.00 Stage Lighting: \$135.00 Total \$21,791.99
Alcon Registrars' Club Symposium (run in conjunction with National RANZCO Congress) 3 hours of educational content. Presentation topics included corneal dystrophies & anterior segment anomalies, uveitis cases, chorioretinal inflammatory conditions, dendritic lesions of the cornea and angle closure glaucoma.	Melbourne Convention Centre, Melbourne VIC	Registrars	Lunch and afternoon tea for 40 attendees	Beverages: \$451.20 Catering: \$1,158.20	40	Audio Visual Equipment Hire & Setup: \$1,225.00 Total \$2,834.40
Alcon Latest Trends in Ophthalmology Symposium & Reception (run in conjunction with National RANZCO Congress) 1 hour of educational content. Presentation topics included Toric lenses, dry eye and patient expectations for functional vision.	Atlantic Docklands, Melbourne VIC	Ophthalmologists	Cocktail Reception & bus transfers for 250 attendees	Beverages: \$7,250.00 Catering: \$14,181.82 Bus Transfers: \$2,409.10	250	Speaker fees for 4 Guest speakers: \$3500.00 Audio Visual Equipment Hire: \$4,600.00 Venue Hire: \$3,136.36 Total \$35,098.18
Alcon GP Ophthalmology Symposium (run in conjunction with National RANZCO Congress) 3 hours of educational content. Presentation topics included 'Macular Degeneration', 'Paediatric Ophthalmology', 'Glaucoma Update', 'Alcon Overview & Humanitarian Efforts', 'Lid Abnormalities and Oculoplastics' and 'Cornea Emergency'.	Melbourne Convention Centre, Melbourne VIC	General Practitioners	Lunch for 40 attendees	Beverages: \$451.20 Catering: \$1,158.20	40	Audio Visual Equipment Hire and Setup: \$1,390.00 Lighting Equipment: \$135.00 Total \$3,134.40

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<p>Alcon Dinner Presentation 6 CPD Points. 2 hours of educational content. Presentation topics included 'Alcon Humanitarian Services' & 'Oculoplastic Surgery'.</p>	<p>Menzies Hotel, Sydney NSW</p>	<p>Optometrists</p>	<p>Dinner for 95 attendees</p>	<p>Beverages: \$1,347.27 Catering: \$5,786.36</p>	<p>95</p>	<p>Exhibition Booth: \$5,891.89 Audio Visual Equipment Hire: \$685.00 Total \$13,710.52</p>