

Summary of reports sponsored by Member Companies: Reporting Period (January - June 2009)

Company Name: Alcon Laboratories

Description of function including duration of educational content delivered	Venue	Professional Status of attendees	Hospitality Provided	Total cost of hospitality (Excluding GST)	No. of Attendees - number only	Total cost of function (Excluding GST)
JANUARY						
Sydney Eye Hospital and Save Sight Institute Registrars Conference <i>Duration:</i> 29 hours of educational content over 4 days <i>Note:</i> The event was organised by the Sydney Eye Hospital and Save Sight Institute and Alcon was not responsible for inviting the attendees or organising the educational content, the hospitality, accommodation or	Sydney Eye Hospital, NSW	Ophthalmologists and Registrars	N/A	N/A	100	Sponsorship: \$4,000.00 Total: \$4000
FEBRUARY						
Company Sponsored Meeting - Hunter Ophthalmic Group and surgery for diabetic retinopathy; Humanitarian services and glaucoma management trends <i>Duration:</i> 1 hour of educational content	Customs House, Newcastle, NSW	Ophthalmologists	Catering and beverages	Catering: \$672.23 Beverages: \$199.27 Total: \$871.50	17	Room Hire: \$200.00 Total: \$1071.50
Optometrist Education Evening <i>Topic:</i> Common causes of dry eye, red eye, treatment options & patient management <i>Duration:</i> 1 hour of educational content <i>CPD Points Awarded:</i> 2	Customs House, Newcastle, NSW	Optometrists	Catering and beverages	Catering: \$1,813.00 Beverages: \$544.90 Total: \$2357.90	37	Room Hire: \$200.00 Total: \$2557.90
AONA (Australian Ophthalmic Nurses Association) WA Conference <i>Topics:</i> Evidence based medicine in cataract surgery; Intraocular Lenses, Pressure Control and Glaucoma, AMD & CMO Problems after Cataract Surgery etc <i>Note:</i> The event was organised by AONA and Alcon was not responsible for inviting the attendees or organising the educational content, the hospitality, accommodation or <i>Duration:</i> 6 hours of educational content	All Seasons Resort, Margaret River, WA	Nurses	N/A	N/A	40	Sponsorship: \$2,000.00 Total: \$2000
MARCH						
Company Sponsored Event - Optometrist & GP Education Evening <i>Topic:</i> Beyond Chloramphenicol <i>Duration:</i> 2 hours of educational content	Quality Hotel Mildura Grand VIC	General Practitioners & Optometrists	Catering & Beverages	Catering: \$1136.36 Beverages: \$454.55 Total: \$1590.91	25	Room Hire: 109.09 Total: \$1700
Australian CMC Alumni Association Scientific Meeting <i>Topics:</i> Multi-specialty update including Ophthalmology, Multiple Sclerosis, Psychiatry, Renal Transplantation, Pulmonary Metastasis, Diabetic Nephropathy						

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by the CMC Alumni and Alcon was not responsible for inviting the attendees or organising the educational content, the hospitality, accommodation or travel. <i>Duration: 5 hours of educational content over 2 days</i>	The Old Woolstore Apartment Hotel, Hobart TAS	Ophthalmologists, Specialists (other than Ophthalmic) and General Practitioners	N/A	N/A	55	Sponsorship: \$4,545.45 Total: \$4545.45
Company Sponsored Event - General Practitioners' Education Evening <i>Topics: Chronic red eyes - differential diagnosis & management; Ocular trauma - what is ocular trauma and how do I treat it?; A view of the retina - common retinal conditions such as ARMD, retinal detachment, macular holes and more</i> <i>Duration: 2 hours of educational content</i> <i>CPD Points Awarded: 2</i>	Crowne Plaza, Norwest Sydney, NSW	General Practitioners	Catering and beverages	Catering: \$1,782.00 Beverages: \$1,418.40 Total: \$3200.40	40	Room Hire: \$600.00 Total: \$3800.40
The Royal Australian and New Zealand College of Ophthalmologists (RANZCO) Tasmanian Branch Meeting <i>Topics: Treating a Chronic Incurable Disease; Management of Angle Closure; Audits and CPD; Corneal Tattooing; Optic nerve diseases; Guide Dogs in Tasmania; Hyperglycemic index and MD; Cataract; Orbital fractures & mediastinal emphysema; Macular pigment; Management of Keratoconus; Keratins in corneal ectasia; Lasers in glaucoma;</i> <i>Note: The event was organised by RANZCO and Alcon sponsored the event, covering the cost of catering for attendees and travel and accommodation for the guest speakers</i> <i>Duration: 9 hours of educational content over 2 days</i>	Henry Jones Art Hotel & Restaurant 373, Hobart, TAS	Ophthalmologists	Catering and beverages for lunches (2) and dinner	Catering for dinner: \$2009.10 Beverages for dinner: \$1108.64 Catering for two (2) lunches: \$1,409.10 Beverages for lunch: \$704.55 Total: \$5231.39	32	Accommodation for 2 Guest Speakers: \$918.18 Airlines for 2 guest speakers: \$600.09 Room Hire: \$1,363.64 Audio Visual Hire: \$327.27 Total: \$8440.57
APRIL						
Optometrists Association Australia Queensland Vision Conference <i>Note: The event was organised by the the Optometrists Association Australia Queensland and Northern Territory Division and Alcon was not responsible for inviting the attendees or organising the educational content, the hospitality, accommodation or</i> <i>Duration: 18.5 hours of educational content over 3 days</i> <i>CPD Points Awarded: 43</i>	Gold Coast Convention & Exhibition Centre, QLD	Optometrists	N/A	N/A	500	Guest Speaker Accommodation: \$1,401.88 Guest Speaker flights & transfers: \$3,794.00 Guest Speaker Honorarium: \$9,090.91 Sponsorship: \$8,045.45 Total: \$22332.24
MAY						

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<p>24th Asia-Pacific Academy of Ophthalmology (APAO) & American Academy of Ophthalmology (AAO) Joint Meeting</p> <p><i>Topics:</i> Ophthalmology, Glaucoma, Cataract Surgery, Refractive Surgery, Anterior Technology</p> <p><i>Note:</i> The event was organised by the the Asia-Pacific Academy of Ophthalmology and the American Academy of Ophthalmology. Alcon was not responsible for inviting the attendees or organising the educational content, the hospitality, accommodation or</p> <p><i>Duration:</i> 35 hours of educational content over 5 days</p>	Bali International Convention Centre, Indonesia	Ophthalmologists	N/A	N/A	3100	Airfares & Accommodation for sponsored attendee: \$2,266.05 Total: \$2266.05
<p>The Royal Australian and New Zealand College of Ophthalmologists (RANZCO) NSW Branch Meeting</p> <p><i>Topics:</i> Glaucoma and Neuro-Ophthalmology</p> <p><i>Note:</i> The event was organised by The Royal Australian and New Zealand College of Ophthalmologists (RANZCO) and Alcon was not responsible for inviting the attendees or organising the educational content, the hospitality, accommodation or travel.</p> <p><i>Duration:</i> 11 hours of educational content over 2 days</p>	Crowne Plaza Hunter Valley, NSW	Ophthalmologists	N/A	N/A	250	Sponsorship \$9000 and Exhibition display: \$7080 Total: \$16080
<p>General Practitioners Conference & Exhibition (GPCE) Sydney</p> <p><i>Topics:</i> General Practice, Ophthalmology</p> <p><i>Note:</i> The event was organised by Reed Exhibitions and Alcon was not responsible for inviting the attendees or organising the educational content, the hospitality, accommodation or</p> <p><i>Duration:</i> 15 hours of educational over 3 days</p> <p><i>CPD Points Awarded:</i> 40</p>	Sydney Showground, Sydney Olympic Park, NSW	General Practitioners and Practice Managers	N/A	N/A	1000	Sponsorship of educational workshops: \$2,420 Exhibition display: \$7,906.50 Total: \$10326.50
<p>ASOHNS (Australian Society of Otolaryngology Head & Neck Surgery)</p> <p><i>Topic:</i> E.N.T for the Next Generation</p> <p>by ASOHNS and Alcon was not responsible for inviting the attendees or organising the educational content, the hospitality, accommodation or travel.</p> <p><i>Duration:</i> 34.5 hours of educational content over 5 days</p>	Gold Coast Convention & Exhibition Centre					Name Badge & Lanyard Sponsorship: \$3000 Exhibition display: \$7,727.27

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	QLD	Otolaryngologists	N/A	N/A	300	Total: \$10727.27
JUNE						
AONA (Australian Ophthalmic Nurses Association) NSW Branch Conference <i>Topics:</i> Glaucoma, Neuro-Ophthalmology, Toxoplasmosis, Eye Drops <i>Note:</i> The event was organised by the Australian Ophthalmic Nurses Association and Alcon was not responsible for inviting the attendees or organising the educational content, the hospitality, accommodation or <i>Duration:</i> 7.5 hours of educational content	Sheraton on the Park Hotel, Sydney NSW	Nurses	N/A	N/A	150	Sponsorship of cocktail reception: \$1,000 Exhibit display: \$800.00 Total: \$1800
General Practitioners' Education Evening <i>Topics:</i> Basic Neuro-Ophthalmology, Referring Patients to Optometrists, Ophthalmic Work in West Africa <i>CPD Points:</i> 2 <i>Duration:</i> 1.5 hours of educational content	Crowne Plaza Terrigal NSW	General Practitioners	Catering and Beverages for 50 (only 39 turned up)	Catering: \$1,818.19 Beverages: \$505.78 Total: \$2323.97	50	Room Hire: \$272.73 Audio Visual Equipment Hire & Setup: \$661.68 Total: \$3258.38
Orthoptist Dinner Presentation <i>Topic:</i> Take the Pressure Down <i>Duration:</i> 1 hour of educational content	Ottoman Restaurant, Canberra	Orthoptists	Catering and Beverages	Catering: \$550.00 Beverages: \$300 Total: \$880	11	\$880 Total: \$880