

Continuing Education Program

Medicines Australia's Continuing Educations Program or CEP is a course designed to guide medical representatives through the information, knowledge and skills required in the performance of their professional duties.

CEP replaces Medicines Australia's previous training course, the Medical Representatives' Education Program (MedREP) and is administered internally.

The purpose of the CEP is to educate medical representatives to a recognised industry standard in order to provide health care professionals with accurate, balanced information in an ethical manner that will enhance the quality use of medicines.

How is the Program structured?

The Program comprises of the following five modules:

- Module 1 Medicines Australia's Code of Conduct
- Module 2 The Pharmaceutical Industry
- Module 3 An introduction to Pharmacology
- Module 4 Understanding Product Information
- Module 5 Understanding the Clinical Evidence

How do candidates progress through the Program?

Candidates are expected to have made every effort to have enrolled in the Continuing Education Program within the first six months of commencement of employment as a medical representative, and must complete the Code of Conduct Module within the timeframe before commencing any other Module. Candidates who fail to complete the Modules within three years are required to re-enrol in the program.

To provide flexibility of entry to the program, each calendar year is divided into four study periods.

Assessment

Candidates are required to pass all Modules in order to complete the program. The grades are pass (50 – 59%), credit (60 – 69%), distinction (70 – 79%) and high distinction (80 – 100%). Successful candidates receive an Industry Award.

Who can apply?

Anyone may undertake the program. The program is compulsory for medical representatives employed by Medicines Australia members, and recommended to those who may not be currently employed within the industry but would like to pursue a career as a representative. Medicines Australia also encourages marketing, medical and regulatory staff within the industry to undertake Modules relevant to their position.

As of October 2000, it is compulsory for all Product Managers to complete Module 1 of the Program within the first twelve months of commencement of employment.

Further information about the CEP

If you need information regarding the program content, please contact the Medicines Australia Secretariat on (02) 6282 6888, or visit the Medicines Australia Continuing Education Program section on our website www.medicinesaustralia.com.au