



REVIEW OF THE MEDICINES AUSTRALIA CODE OF CONDUCT

An invitation to make a submission

Servier Laboratories

Review of the Medicines Australia Code of Conduct 'Submission Template'

1. General Comments

Please provide your responses in the relevant spaces in the template. It is not necessary to comment on all provisions of the Code. You are not limited to the space provided in the template. You also have the opportunity to include any general comments on the Code in the template.

Format of the Code:

A fully referenceable index would add greatly to the usability of the code. At present, the contents pages make it necessary to look at each section individually.

Make reference to the specific sections of the guidelines in the code booklet to simplify the task of knowing when to look in both publications.

Make the electronic versions of the code, the guidelines, the annual reports and any other publications able to be searched as one document. This would be time saving when trying to locate a particular issue rather than having to search each document individually.

Content of the Code:

2. Specific Comments (Sections of the Code – eg 1.1)

Please provide your responses in the relevant spaces in the template. It is not necessary to comment on all provisions of the Code. You are not limited to the space provided in the template. You also have the opportunity to include any general comments on the Code in the template.

Section 1 Nature and availability of information and claims

Provision number	Comment
1.3g	Qualifying statements to be in same orientation as the body text

Section 2 Types of Product Information

Provision number	Comment
2.0	Clear reference in the section of Product Information as to when full, abridged and minimum PI is required.

Section 3 Promotional Material

Provision number	Comment
3.1.1, 3.4 & 3.6.2	Remove requirement of a paper copy of full PI to be distributed for 24 or 12 months. Allow readers to be referred to eMIMS instead. As electronic versions of PI allow us to be less reliant on paper, it seems unnecessary and a waste of resources to print a full PI for this length of time, when electronic versions are readily available. Perhaps 6 months is sufficient.
	Remove requirement for full PI to be provided for 24 months for new salts or new formulations of existing molecules. Perhaps 3 months is sufficient.
3.3	Add date of first circulation to all pieces of promotional material and advertising to allow the outcome of intercompany agreements/code of conduct findings have been implemented

Section 4 Company Representatives

Provision number	Comment

Section 5 Product Starter Packs

Provision number	Comment

Section 6 Involvement in educational symposia, congresses and satellite meetings

Provision number	Comment

Section 7 Sponsorship

Provision number	Comment

Section 8 Research

Provision number	Comment

Section 9 Relationship with the general public

Provision number	Comment

Section 10 Relationship with healthcare professionals

Provision number	Comment

Section 11 Administration of the Code

Provision number	Comment

Section 12 Sanctions

Provision number	Comment

Section 13 Appeals

Provision number	Comment

Section 14 Monitoring

Provision number	Comment

Section 15 Compliance Procedures

Provision number	Comment

Section 16 Reporting

Provision number	Comment