

Summary of Health Consumer Organisations supported by Medicines Australia Member Companies

For the period:

1st January to 31st December 2016

Company:

Takeda Pharmaceuticals Australia Pty Ltd

Name of Health Consumer Organisation	Description of and/or purpose of support	Nature of support (monetary value or equivalent) or description of non-financial support
Crohns & Colitis Australia	Sponsorship of flyers - distributed to CCA members, hospitals, support groups, volunteers, community centres and social media posts, throughout May 2016	7,500.00
Crohns & Colitis Australia	Phone Helpline Specialised 1800 Helpline offering information, counselling and support nationally for all people living with IBD. With over 4,000 calls made through the service each year, the telephone helpline provides immediate guidance and support to people in need. The helpline is operated by a highly experienced IBD counselor who combines empathy and information to meet the needs of callers.	25,000.00
The GUT Foundation	IBD Day Support for the program for the Australian IBD Day - 19 May 2016. This included: Social media strategy development and execution Media release development and distribution Online Content collateral, photos, videos, graphic design Sponsorship of the Stoma book Nurses hotline (7x12 hours days)	5,000.00