

Summary of Health Consumer Organisations supported by Medicines Australia Member Companies

For the period: 1 January 2020 to 31 December 2020

Company: AstraZeneca Pty Ltd

Name of Health Consumer Organisation	Description of and/or purpose of support	Nature of support (monetary value or equivalent) or description of non-financial support
Kidney Health Australia	Kidney Health Australia's new Big Red Kidney Bus Mobile dialysis – NSW . Kidney Health Australia operates an award-winning mobile dialysis bus in NSW in partnership with our clinical partner, the Royal North Shore Hospital. The bus provides a vital service for dialysis patients allowing them to have a holiday whilst still receiving haemodialysis treatment. The Organisation will use the Support to contribute towards the cost of refurbishment of the new Big Red Kidney Bus which is scheduled for completion by September 2021. To support continuing Medical Education and the quality use of medicines in Australia.	198,500.00
Ovarian Cancer Australia	Pilot project - Ovarian Cancer: Sexuality, Body Image, Self-esteem and Relationships. This project will tackle a significant unmet need for our consumers - the challenge of changed body image and self-esteem as a result of ovarian cancer diagnosis and treatment and how that affects sex, sexuality and intimacy. The project can be divided into two phases: Phase 1: November 2020 includes :Convene Project Advisory Group comprising experts in sexual medicine, psycho-oncology and ovarian cancer, and women impacted by the disease, Create an information resource (hard copy booklet + online interactive pdf), Create web pages for OCA website including video vignettes of women (and their partners) discussing experiences, Incorporate advice/information for partners, and For a sense of what this information might look like, see our online Younger Women's Network resources. Phase 2 - November/December 2020 includes: A 12-month pilot project which explores the efficacy of offering women (and their partners) access to a sexual medicine counsellor and/or a sexual recovery counsellor, both specialising in oncology and sexuality issues. This service would offer direct 1:1 support for more complex issues around sexuality, body image and relationships. The program would be piloted with approximately 100 women (depending on the number of sessions each woman requires).	120,864.00
Ovarian Cancer Australia	National Ovarian Cancer Sponsorship 2020. Sponsorship for the Ovarian Cancer Australia Core Services Impacted by COVID-19. Partner with OCA to update resources and ensure quality online and telephone support can be provided to ovarian cancer patients during the COVID 19 pandemic. The Support is intended to be used to for the following: (1) Resilience Kit– urgently reprint 1,000 copies - \$21,000 (2) Telephone and Online Support – meeting increased demand - \$79,000. During this time, in order to keep pace with demands placed on our Helpline and OCA Connect, we ask for \$79,000 to cover these costs.	100,000.00
Asthma Australia	Asthma Awareness Campaigns – educating consumers about good asthma management and World Asthma Day and Asthma Week series partner. Silver Support to be used for Project HCP – engaging and upskilling GPs and other HCPs across Australia, 2020 Asthma Conference – shifting the dial on asthma, and 2020.	98,000.00
Healthy Bones Australia	Healthy Bones Australia expansion project includes: Assessment of patients with Prostate cancer for osteoporosis. Expansion of the program to include: The General Rheumatology Clinic at Westmead Hospital and Blacktown Hospital (Sydney, NSW) and The Fracture Prevention Clinic at St Vincent's Hospital (Sydney, NSW).	98,000.00
MCGRATH FOUNDATION LTD	National Metastatic Breast Cancer (mBC) Nurse Training Program. Funding for National metastatic breast cancer nurse training program in collaboration with Monash Health (MH), Monash University and Southern Melbourne Integrated Cancer Services (SMICS). Funding is for the successful development, implementation and evaluation of this important program. This will include the design and build of a best practice online training program, as well as the delivery of the three-day practical component of the training program and ongoing clinical supervision to ensure the practices are embedded in health services around the country.	72,900.00
CENTRE FOR COMMUNITY-DRIVEN RESEARCH LIMITED	PEEK study is to conduct patient experience studies across a number of disease streams using a protocol that will allow for comparisons over time (both quantitative and qualitative components). Through PEEK, we are able to gain insights into the experience of patient communities and their expectations of future treatment, care and information provision - in a more equitable and systematic way - particularly in the context of Health Technology Assessment.	60,000.00
Prostate Cancer Foundation of Australia	The Support is intended to be used to fund the E-Learning Module: Psychosocial Care in Prostate Cancer. The E-Learning Module will enable Prostate Cancer Specialist Nurses to understand psychological care in prostate cancer including: Helping with difficult conversations with clinicians or where men are receiving bad news, Supporting men in a practical way with difficult choices like treatment decisions, and Supporting men and partners to manage mild to moderate distress.	50,000.00
THE KADEN CENTRE LIMITED	The Virtual remote exercise Program to support a total of 70 patients with prostate, lung and ovarian cancers. The deliverables on this grant program include: Each patient shall receive the same professional, evidence based service as those attending the clinic, A Zoom based initial assessment, 10 weeks of individualised, targeted exercise programs, 15 minute Zoom contact with the clinician to support and practice technique assistance, Telephone access to the clinician at any time, A Zoom based subsequent assessment at week 12, 2 reports to the referring Doctor - 1 following the initial assessment and 1 following the final assessment and Reports shall be sent to the Astra Zeneca contact(s) bimonthly, outlining the number of patients attending by cancer type.	40,600.00
Kidney Health Australia	National Launch of the CKD Management in Primary Care handbook . The Support is intended to be used to support the delivery of digital and face to face activity to support the launch of the 4th edition of 'CKD Management in Primary Care' handbook. Digital promotion of handbook via Kidney Health Australia networks. Launch events will provide an opportunity for key stakeholders to come together, will raise awareness around the new CKD handbook and also provide education to GPs, nurses and other health professionals on the content of the new handbook with a focus of the early detection of CKD in primary care. Education component to be delivered by a senior Nephrologist.	30,182.00
Prostate Cancer Foundation of Australia	The Support is intended to be used for sponsorship of the Prostate Cancer Foundation of Australia Online Induction program. Prostate Cancer Specialist Nurses who have recently joined the program will undergo the induction sessions online. PCSNs will participate remotely, from around the country, integrating their learning within their working week. AstraZeneca was not responsible for selecting the venue, inviting attendees or organising the educational content.	25,000.00
Rare Cancers Australia	The Support is intended to be used to be used to fund sponsorship of the patient engagement platform: Rare Cancer Patient Portal, Peer-to-peer support communities, online and hosted live discussions, Bulletin board, Patient Navigator, centralised index to enable patients to access financial services in times of hardship, Enhancement of patient engagement capabilities within RCA, Launch of redeveloped website, and Improved patient management system.	25,000.00

<b>Prostate Cancer Foundation of Australia</b>	Prostate Cancer Specialist Nurses Online Induction (November 2020). The Sponsorship of Electronic Induction for 25 Prostate Cancer Specialist Nurses. To be held from 10 November 2020 until 26 November 2020 for 4 hours per week and conducted online via a closed platform. The workshop will comprise didactic clinical content relevant to prostate cancer nursing includes Familiarisation with PCFA program reporting and support tools, Clinical presentations from key clinicians (urologists, radiation oncologist, medical oncologist, , specialist nurses etc) and Mentored group discussion to encourage the nurses to reflect and examine how best to implement their role.	<b>25,000.00</b>
<b>National Asthma Council Australia</b>	National Asthma Council Australia (NAC). The Support is intended to be used for the following: The NAC video library will be updated to include a series of NAC-produced instructional videos on how patients should correctly use the self-administration devices. Each proposed device video will be a clip of approximately 2–4 minutes duration showing the correct technique for the device.	<b>22,000.00</b>
<b>Patient Voice Initiative</b>	Patient Voice Initiative 2020-2021 Activities Sponsorship. Silver Sponsorship for Patient Voice Initiative (PVI) 2020-2021 Financial Year activities to work to progress the recommendations to improve the patient voice in health technology assessment in Australia through the following programs: Consumer Online Toolkit, Supporting Patient Engagement And Knowledge through Efficient Resource Search (SPEAKERS), Consumer Comment support, Patient Voice training, Consumer Conversations, Promote the use of Patient Based Evidence, Industry training and Ongoing collaboration.	<b>7,500.00</b>
<b>Australian Diabetes Educators Association</b>	The Support is intended to be used to Sponsor the ADEA State Branch Conferences at a Silver Sponsorship Package level. ADEA branch events are an opportunity for health professionals from multiple disciplines to come together, network and exchange their knowledge of the latest clinical practices and research in diabetes. These ADEA branch events provide a program of interesting, challenging and informative sessions that feature thought leaders in diabetes, diabetes management and diabetes care. They cover a range of clinical, practical and research topics identified by members and local organising committees. The events attract delegates from both the public and private health care sectors across Australia who are key players in diabetes education and management. They include: Diabetes Educators, Psychologists, Nurses, Physiotherapists, Dietitians, General Practitioners, Podiatrists, Practice Nurses, Managers, Pharmacists, Health Care Workers, Researchers, Midwives.	<b>6,000.00</b>
<b>Asthma WA</b>	The Support is intended to be used for the following: Preventable harm remains common for people with asthma. One contributory factor is the relative lack of training about asthma among clinicians who do not have a subspecialty interest in the condition. This is manifest in doctors and nurses reporting they would like more subspecialty education in asthma, and the poor performance of health professionals (HPs) dealing with asthma in both chronic and acute settings. We are aware that AstraZeneca is patient outcome focussed and your objective of partnering with us on one of our HP education videos is to increase the correct diagnosis and treatment of asthma patients across WA. We intend to develop a short HP education video for Health Professionals and promote through our networks and the RACGP. The topic will be Asthma Diagnosis. The 5 min video featuring Dr John Blakey (tbc), Asthma WA slides with text, infographic, illustration, and photography.	<b>5,000.00</b>
<b>National Asthma Council Australia</b>	The Support is intended to be used for the following: The International Primary Care Respiratory Group (IPRCG) has created an international pilot, Asthma Right Care (ARC) to explore how to use social movement approaches to create a desire for change in the management of asthma. The priority, in the first phase in each country, is to create conversations on the over-reliance on short acting beta2 agonists (SABAs). The priority groups are those with asthma in the community (consumers), pharmacists, general practitioners (GPs) and nurses. Event format used will be Web/Virtual (ex. Online Broadcast, etc.)	<b>5,000.00</b>
<b>Leukaemia Foundation</b>	Leukaemia Foundation Light the Night Grant 2020. Grant from AstraZeneca for the provision of 30 Lanterns for the Leukaemia Foundation's Light the Night at Home fundraising event.	<b>3,000.00</b>
<b>Australian Diabetes Educators Association</b>	Sponsorship of Education to CDEs in the management of patients with T2DM, in particulate Diabetes and eye health. ADEA-SA Branch Meeting to be held on Wednesday 4 March 2020 at Martini Restaurant. The Support is intended to be used for educational purposes for approx. 35 healthcare professionals. The Bronze Sponsorship Package includes: Bronze Sponsor branding on ADEA website announcing the event with direct link to sponsor's website ADEA Branch Event Sponsorship Prospectus.	<b>500.00</b>