

**Summary of Health Consumer Organisations supported by Medicines Australia Members Companies**

**For the period: 1 January 2020 to 31 December 2020**

**Company: Pfizer Australia**

Name of Health Consumer Organisation	Nature of Support	Value of Support
Arthritis Australia	Arthritis Australia is the National organisation representing and supporting state based, service oriented affiliates. Along with other MA Member companies, Pfizer supported specific advertising campaign directed towards patients with Arthritis, to encourage them to see their doctor during the COVID isolation periods.	\$25,000.00
Australian Patients Association	A patient group representing the rights and needs of all Australian patients especially those engaged in our health care system via hospitalisation. Pfizer supported a COVID specific grant to enable continuity of support for people during a time where event fundraising was not permitted due to COVID restrictions. Grant was used for optimising digital communications materials including website updates, direct mail campaigns and advertising to increase awareness of phone and information support services.	\$10,000.00
Centre for Community Driven Research (CCDR)	CCDR is an independent community research organisation representing the interests of patients by providing qualitative and quantitative patient evidence into health policy decision making. They also skill and equip other patient groups and collaborate with them on joint projects to shape a better health system. Pfizer sponsored the APON Network during the COVID Period for a series of sessions with their membership to facilitate COVID related discussions, barriers and opportunities.	\$10,000.00
Dragon Claw	Patient group supporting patients with rheumatic disease with self care navigation and peer support. Pfizer provided \$10,000 in 2020 to further enhance their member recruitment and communications including a refresh of their website and update of information material.	\$20,000.00
FARA	Fredreich's Ataxia Research Australia represents the interests of people with this rare disease. Raising money for research is their primary strategy. Pfizer supported fundraising through the purchase of T Shirts and posted social media messages to raise awareness	\$1,748.00

Global Healthy Living Foundation/Creaky Joints	Global Healthy Living Foundation advocates for and supports patients around the world across a number of health conditions including arthritis and other inflammatory and immunological conditions. This grant in 2020 was to facilitate Australian support groups and localised information and support resources, including customised communications about COVID19 for immunosuppressed individuals.	\$25,000.00
Eczema Support Australia	A grass roots patient organisation based in Queensland with a National remit for advocacy and support for patients and families dealing with atopic dermatitis. These funds were directed towards updating information resources, schools and carer educational program materials and roll out as well as online and phone support groups and services.	\$28,820.00
Haemophilia Foundation Australia	This was for sponsorship of the annual Haemophilia Foundation patient conference (\$33,000 - Gold Sponsor) and an educational grant to support a digital awareness campaign (\$20,000)	\$53,000.00
Huntington's NSW	This was a Pfizer CARES, CSR Program, Community Collaboration Grant. These grants offer a pool of Pfizer funds to be competitively awarded to charities our colleagues are personally connected with. These are unsolicited, small grants. Funding was directed towards support services.	\$2,000.00
McGrath Foundation	Annual support for Metastatic Breast Cancer Nurse Program - Northern Sydney Region	\$140,000.00
Muskuloskeletal Australia (MSK)	Victorian based, National reach support organisation for people with muscle and skeletal conditions. Pfizer supported a patient webinar series and development of digital educational materials and outreach programs during COVID.	\$25,000.00
Parkinson's Victoria	Parkinson's Victoria is a State based organisation, supporting patients and families impacted by Parkinson's disease. An educational grant was provided to supply education to patients who are on infusion therapy.	\$2,000.00
Patient Voice Initiative (PVI)	PVI is an initiative of a collective group of patient organisations seeking to enhance patient and patient group understanding of the Health Technology Assessment Process through the PBAC in Australia. They educate patients and patient groups to enhance the input and impact of consumer consultation in the HTA process, ultimately to enhance medicine access in Australia. Pfizer, along with other MA member companies supported a series of regional patient workshops and the production of education materials including a website with search engine optimisation and advertising to help people find this information.	\$7,500.00

Rare Cancers Australia	Rare Cancers Australia is a charity purposed to improve awareness, support and treatment of Australians with rare and less common cancers. They also founded and facilitate the National Oncology Alliance (NOA), which is a multi stakeholder advocacy initiative to shape cancer care in Australia. Pfizer supported patient engagement and support initiatives including patient support phone and health navigator services for \$25,000 and an additional grant appeal for \$10,000 to support COVID specific initiatives and online resource development. Pfizer, along with other member companies supported NOA with a membership fee of \$25,000	\$60,000.00
Rare Voices Australia	Rare Voices Australia is a peak body representing the rare diseases patient population in Australia, mentoring and supporting other small groups and representing the plight of groups and individuals at the National Level. Their main focus has been lobbying for implementation of the National Action Plan on Rare Diseases and government funding to further advance this. Pfizer supported the Round Table of Companies (\$15,000) and \$15,000 for a patient group Mentor Program and \$8,000 for the Parliamentary Awareness Event rare diseases day.	\$38,000.00
Save our Sons	This charity supports research, education and support for people impacted by Duchenne Muscular Dystrophy (DMD). Pfizer sponsored the annual DMD Patient and Professional Conference.	\$6,000.00
The Leukaemia Foundation of Australia	The Leukaemia Foundation of Australia is a peak body representing the interests of people with blood based cancers. These funds supported the accomodation services for patients being treated away from home.	\$20,000.00
Various Charitable Donations and Volunteering	Pfizer Australia employees are provided with up to four days of volunteer leave per year and are encouraged to serve their community by volunteering for a registered charity of their choice. Approximately 5000 hours volunteering was attended and an estimated \$30,000 in colleague donations to charities including Red Cross for Bushfire Relief Efforts. Pfizer Australia Donated \$60,000 of corporate funds to The Smith Family our Charity of Choice and also \$25,000 worth of community collaboration grants for charities as determined by colleagues.	Pfizer Australia employees' time and donations provided to the community and charities.
<b>TOTAL</b>		<b>\$474,068.00</b>