

Strategic Blueprint

2021-2026



Invest in Australia

So that healthy Australians can contribute to their full potential.

So that innovation drives a thriving economy.

So that Australians have access to highly-skilled jobs.

So that Australia has a robust medicines supply chain.



No Australian Patient Left Behind

By working to place the patient at the centre of a collaboration between government, clinicians, and industry.

By ensuring that Australians have access to world-class medicines when they need them.

By ensuring that Australia remains a 'first wave' country for launching new medicines and therapies.

We ensure that our conduct is of the highest standard, and that the environment in which we provide access to our medicines is sustainable and fair.

#medicinesmatter



Invest in Science

So that Australia remains a top destination for clinical trials and cutting-edge research and development.

So that new medicines are constantly being developed to meet new health challenges.

By recognising that growing the PBS is an investment in innovation.



Partner in Health

So that Australians benefit from world-leading health outcomes, through fast and universal access to medicines.

So that society benefits from having a healthy population.

So that medicines are valued in line with similar countries.



Medicines
Australia

Better health
through research
and innovation