

Summary of Health Consumer Organisations supported by Medicines Australia Member Companies

Company: Bristol-Myers Squibb Australia Pty Ltd
For the period: 1 Jan - 31 Dec 2021

Name of Health Consumer Organisation	Description of and/or purpose of support	Nature of support (monetary value or equivalent) or description of non-financial support
Australian Patient Advocacy Alliance Ltd	<p>The Australian Patient Advocacy Alliance is an alliance of Australian consumer health groups whose goal is to improve the health and wellbeing of all Australians through a health system that puts the consumer at its heart; one that draws on the experience of Australians living with health conditions and embeds consumers at every step of the policy making process.</p> <p>The financial donation provided by BMS was to support the organisation's activities for the financial year 2021/2022.</p>	Total Support: \$15,000
Australian Patients Association	<p>The Australian Patients Association is an independent not-for-profit organisation established to promote and protect the rights and interests of patients, and improve overall patient outcomes. They address important health issues impacting on patient care in the public and private healthcare system. They are also actively involved in educating patients about their rights and choices, as well as supporting patients in need.</p> <p>The financial donation provided by BMS was to support the organisation's overall mission and objectives for the year; which include providing patient education, advocacy and also making improvements to the organisation's website content.</p>	Total Support: \$10,000
Global Healthy Living Foundation Australia	<p>Global Healthy Living Foundation (GHLF) Australia is a non-profit organization with the mission to improve the quality of life for people living with chronic illness through advocacy, education, and patient-centered research.</p> <p>BMS supported the following activities in 2021:</p> <ol style="list-style-type: none"> 1) the organisation's phase 1 of the "Strengthening inflammatory disease patient and caregiver communities throughout Australia" project. The objective of this phase 1 is to conduct qualitative research across key stakeholders to obtain valuable information for shaping future stages of engagement. Amount donated was \$20,000. 2) the Psoriasis Patient Education and Engagement project planned in 2022. The purpose of the program is to develop patient-centred educational and empowerment resources for Australian psoriasis patients and their families. Amount donated was \$15,000. 	Total Support: \$35,000
Head and Neck Cancer Australia	<p>Head and Neck Cancer Australia's mission is to improve the quality of life for head & neck cancer patients, their families and carers, through education, awareness and access to support.</p> <p>In addition to a general donation to the organisation, the financial support from BMS also went towards the following activities:</p> <ul style="list-style-type: none"> - development of a new Head & Neck content, - commissioning of the State of the Nation HNC report, - online directory support, - the Head and Neck Cancer awareness parliamentary breakfast at the Parliament House. 	Total Support: \$22,500
Hearts4Heart	<p>Hearts4Heart aims to raise awareness of heart disease and give patients equal access to advice, support, education and treatment.</p> <p>BMS supported the organisation's Atrial Fibrillation (AF) Awareness Week on 20-26 of September 2021. The objective of the campaign is to raise awareness of AF to ensure early diagnoses, treatment and management to eliminate preventable deaths and improve patients' quality of life.</p>	Total Support: \$30,000
Lung Foundation Australia	<p>Lung Foundation Australia is a charity working to improve lung health and reduce the impact of lung disease for all Australians. Its main activities are promoting lung health and early diagnosis, advocating for policy change and research investment, raising awareness about the symptoms and disease, and championing equitable access to treatment and care.</p> <p>In 2021, BMS provided support for:</p> <ol style="list-style-type: none"> 1) the organisation's "Knowledge translation and patient education" initiative which is a proposal specifically focused on standardising care in pulmonary fibrosis and informing and supporting our consumer community. Amount provided was \$40,000. 2) the organisation's fund raising dinner event on 15 October 2021. Amount donated was \$3,000. 3) three educational webinars under the Consumer Live Well Webinars initiative aimed at patients, their families and carers. Amount donated \$13,500. 4) a Peer Support program for \$15,000 5) the Lung Cancer Support Nurse program for \$20,000, and 6) a general donation of \$5,000 towards the overall organisation's mission and objectives. 	Total Support: \$96,500
Melanoma & Skin Cancer Advocacy Network	<p>The Melanoma & Skin Cancer Advocacy Network (MSCAN) is a charity whose purpose is to listen to, represent and inform the melanoma and skin cancer community with a focus on innovation in care & research, advocacy & policy, and resources & information.</p> <p>In 2021, BMS provided support for the organisation's research, scope and design of a skin cancer nurse-to-nurse support model. The purpose of the model is to primarily focus on nurse-to-nurse education, training and best practice and to provide a centralised, evidence-based source of information for nurses.</p>	Total Support: \$20,000

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Melanoma Patients Australia	<p>The Melanoma Patients Association (MPA) is an independent, not for profit organisation dedicated to supporting and representing those affected by melanoma. Their vision is to reduce the impact of melanoma on all Australians by providing a range of comprehensive support services to patients affected by melanoma including emotional support, information and connections.</p> <p>BMS provided the following support in 2021:</p> <ol style="list-style-type: none"> 1) \$15,000 funding for the 'Touched by Melanoma' campaign; a one month-long virtual storytelling campaign across multiple channels including social media focusing on patient and carer stories with links back to the organisation website for information and support resources. 2) \$7,500 funding for the 'Regional, Rural and Remote Awareness' advertising activities aiming at ensuring regional, rural and remote clinicians and patients have increased awareness of the services that MPA provide. 3) \$7,500 financial donation towards the 'Training for Support Volunteers', whose purpose is to train volunteer and support group facilitators. 	Total Support: \$30,000
Pancare Foundation	<p>The Pancare Foundation is a charitable organisation committed to inspiring hope, raising awareness, supporting families and funding research for upper gastrointestinal (GI) cancers.</p> <p>BMS sponsored the organisation's 'Resource Pack for People with Oesophagogastric Cancer' initiative whose objective is to develop, promote and distribute 500 binder handbooks and an online suite of videos for patients with oesophageal cancer.</p>	Total Support: \$20,000
Patient Voice Initiative	<p>The Patient Voice Initiative is a collaboration between patients, researchers and industry working towards improving the patient voice in the Australian health system.</p> <p>BMS supported the 2021 organisation's activities consisting of:</p> <ul style="list-style-type: none"> - improvement of the Consumer Online Toolkit - SPEAKERS program (Supporting Patient Engagement and Knowledge through Efficient Resource Search) - undertaking direct outreach to patient and carer groups to raise awareness of online resources & social media shareables - Patient Voice training for new and less experienced HCOs - promoting Consumer Conversations programme by providing opportunities for dialogues led by patient advocates - ongoing collaboration with relevant stakeholder groups 	Total Support: \$15,000
Rare Cancers Australia	<p>Rare Cancers Australia (RCA) is a charity whose purpose is to improve awareness, support and treatment of Australians with rare and less common cancers. They do this through advocacy, awareness, community and financial support.</p> <p>In 2021, BMS supported the Mount Kosi Challenge, which an annual fund raising event hosted by RCA. A number of BMS employees participated in the event, and the company support was towards the registration and chair lift fees for the BMS participants as well as a company financial donation for the event.</p>	Total Support: \$44,670