

Summary of Health Consumer Organisations supported by Medicines Australia Member Companies

For the period: 1 January 2021 - 31 December 2021

Company: Novartis Pharmaceuticals Australia Pty Ltd

Name of Health Consumer Organisation	Description of and/or purpose of support	Nature of support (monetary value or equivalent) or description of non-financial support
Arthritis Foundation of Australia	Support towards the development of the MyAS website for people living with ankylosing spondylitis and with non-radiographic axial spondyloarthritis (AxSpA)	\$50,000
Australian Sickle Cell Advocacy Inc	Support towards the Inaugural Sickle Cell Advocacy Conference in Australia which is a two day event to: -provide mental health resources to patients/caretakers, -highlight screening & treatment, -advocate for a national surveillance database, and -raise awareness to all stakeholders.	\$12,000
Beard Season	Support towards development of SPOT BOT, an automated messenger bot to help people find a clinic, book a skin check, make sure they get there and are equipped with the right information when they get screened and after their diagnosis	\$15,000
Hearts4Heart	Support provided as seed funding towards the Heart Failure Project Scope Stakeholder Meetings: 1. Identify gaps and 2. Advocacy. Funding provided: - towards 6 webinars of \$1000 each and 2 Face to face meetings at \$2000 each, for strategy development, consultation and reporting (costs will also include travel and any other costs related to the meetings), as well as - towards consultancy agency fees and events of \$10000 for PR, digital marketing and development of educational materials consultation and strategy.	\$20,000
Hearts4Heart	Support towards Hearts4heart engaging agency for medical writing of content, which seeks to educate patients living with cardiovascular diseases, for Hearts4heart website	\$15,455
Hunter Melanoma Foundation	Support towards Spot Check Mark II	\$11,818
Hunter Melanoma Foundation	Support towards Hunter Melanoma Foundation's Spot Check campaign where free skin check clinics are run out of the Cooks Hill Surf Club at Bar Beach	\$2,227
ITP Australia Ltd	Support towards: - Assistance with the creation of a virtual stand at Blood 2021 (\$2,500) - Development of Digital Content for Blood 2021 (\$2,500) - 2021 Virtual ITP Patient Meeting (\$7,500)	\$12,500
Leukaemia Foundation of Australia Limited	Support towards developing the digitalisation of the Cancer Concierge (intuitive online portal)	\$40,000
Leukaemia Foundation of Australia Limited	Support towards Novartis being recognised as a Key Partner of 'Light the Night' 2021 campaign raising funds and awareness for people living with blood cancer. Being a Key Partner of Light the Night acknowledges Novartis Pharmaceuticals' commitment to stand beside the blood cancer community of 110,000 Australians living with a blood cancer, their carers and their loved ones	\$20,000
Leukaemia Foundation of Australia Limited	Support towards provision of lanterns for the Leukaemia Foundation "Light the Night" 2020 event	\$20,000
McGrath Foundation	Support towards the 'Wellness Day' Scheme which encourages employees to check-in on their health and set new community behaviours, in light of the 2020 Breast Cancer Awareness Month	\$7,500
McGrath Foundation	Support towards McGrath Model of Care Training Program	\$68,591
Melanoma and Skin cancer Advocacy Network	Support towards Melanoma Podcast Series	\$20,000
Melanoma Institute Australia	Support towards the March 25th Melanoma Community Forum organised by Melanoma WA at the Cancer Wellnese Centre	\$3,600
MS Research Australia	Support towards MS Progress Conference silver sponsorship	\$18,500

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Musculoskeletal Australia	Support towards Culturally and Linguistically Diverse (CALD) language translation of psoriatic arthritis & ankylosing spondylitis, including: 1. Review and update of Musculoskeletal ('MSK') information sheets 2. Translation of MSK resources for psoriatic arthritis & ankylosing spondylitis by Sylaba translations in: Plain English Language, Arabic, Hindi, Punjabi, Simplified Chinese, Spanish and Vietnamese 3. Community consultation and review by Sylaba Translations of translated resources for psoriatic arthritis & ankylosing spondylitis 4. Graphic design review and layout completed for resources 5. Promotion and sharing of translated resources	\$15,000
Neuroendocrine Cancer Australia	Support towards the implementation of a White Paper with running title 'Slipping through the Net' to be directed to elected and non-elected Government officials to raise awareness for Neuroendocrine Cancers to be recognised as a distinct group of cancers	\$40,000
Patient Voice Initiative Incorporated	Support towards Novartis becoming one of many corporate sponsors of the Patient Voice Initiative.	\$18,000
Pink Hope Community Ltd	Support towards the 'Wellness Day' Scheme which encourages employees to check-in on their health and set new community behaviours, in light of the 2020 Breast Cancer Awareness Month	\$6,818
Pink Hope Community Ltd	Support towards Pink Hope commissioning a survey through YouGov to investigate and understand the behaviours and demographics of people when it comes to cancer screenings and investigative procedures due to the COVID pandemic. The data will help Pink Hope gain media attention to promote and encourage people to prioritise their health and not delay returning to their doctors	\$11,000
Pink Hope Community Ltd	Support towards Pink Hope Website Redevelopment	\$10,000
Pink Hope Community Ltd	Support towards Pink Hope's breast cancer digital advocacy campaign Your body, your choice - "The importance of being an e-patient", which Pink Hope wishes as a way to create empowered and engaged patients in their own choices and healthcare, and to equip patients with information and decision making skills/tools to confidently be an equal decision maker.	\$50,000
Rare Cancers Australia Ltd	Support towards the National Oncology Alliance & Canforum 2021 Program for Research, Consulting and Report Drafting	\$20,000
Rare Cancers Australia Ltd	Support towards a table for Novartis at the Rare Cancers Halloween Ball 2021, a fundraising program	\$10,000
Retina Australia	Support towards Retina Australia's developments in running webinars & creating marketing brochures for clients & professionals working in the eye health sector	\$6,000