

Summary of Health Consumer Organisations supported by Medicines Australia Member Companies

Company: AstraZeneca Pty Ltd
For the period: 1 January 2022 to 31 December 2022

Name of Health Consumer Organisation	Description of and/or purpose of support	Nature of support (monetary value or equivalent) or description of non-financial support
Northern Health	The Northern Hospital Lung Cancer Patient Digital Care Pathway Northern Health is committed to continuing to improve the lung cancer care it provides. Our goal is to provide timely, coordinated, patient-centred care that delivers the outcomes that matter most to patients and their families. We seek to develop a digital care pathway to track patients along their care journey ensuring high levels of consistency and timeliness, as well as to enable the real time collection of patient reported outcome and experience measure, all of which will allow us to meet the goals, values and preferences of the patients and community we serve. This will provide actionable insights allowing us to continually improve the service provided, identify gaps to address and facilitate appropriate resource allocation. It will allow us to determine levels of patient activation in our cohort and thus tailor our service to individual patient's needs.	107,500.00
Lung Foundation Australia	Lung Foundation Blueprint 2.0 ePrint 2.0 will guide our advocacy agenda as we move forward knowing that in 2022 there will be a Federal Election. The new report will provide an in-depth analysis of the economic modelling and narrative surrounding the value of specialist lung cancer nurses, biomarkers/precision medicine and survivorship. This analysis is provided in the context of Lung Cancer Screening being realised in Australia. The roadmap for the 47th Australian Parliament will implore key political stakeholders and influencers to improve the lives of the 12,800 Australians diagnosed with lung cancer each year by adopting that laid out.	130,682.35
Rural and Remote Mental Health Limited	Rural Minds Youth Identify schools, youth groups, and sporting groups in priority regions and towns. Develop and launch eLearning modules on the RRMH eLearning platform. Lead co-design activities with community leaders, educators, parents, young people and current Rural Minds Presenters. Produce workshop tools and resources. Develop eLearning content for modules and online community of platform for trained Presenters. Pilot delivery of Rural Minds Youth limited to test sites involved in development codesign.	65,000.00
AUSTRALIAN PATIENT ADVOCACY ALLIANCE LTD	Australian Patient Advocacy Alliance Annual Summit The annual summit provides a forum for our member consumer health organisations to collaborate and determine shared issues and potential solutions to inform the APAA advocacy strategy, plus enable efficient and consistent consultation with key government decision makers. Given the pending federal election, we anticipate this will occur in the third quarter of 2022 (probably August) to collectively establish a working relationship with the 47th government. This funding will contribute to funding the preparatory work as well as the running of the Summit plus follow up meetings.	15,000.00
Lupus Association of NSW Inc	Climbing the Hill political Advocacy Workshop While we continue to support those living with Lupus each and every day, our advocacy focus is currently focused on three areas: 1) Building awareness and understanding of Lupus - among GPs and the community - which we believe is essential to improve early diagnosis and treatment of this unpredictable and misunderstood disease. In doing so, we will also ensure that people with Lupus are aware of the support and resources available to help them manage their condition 2) Ensuring access to clinical trials and the best possible treatments for Lupus 3) Exploring mandatory testing among First Nations people given we believe the incidence of Lupus continues to go undetected in our indigenous community.	20,000.00
Rare Cancers Australia	Rare Cancers Australia 2022 Projects Project 1 - Canforum 2022 An in-person and live-streamed event at Parliament House, in August 2022. RCA will have an impressive lineup of national and international thought leaders in the cancer community. RCA will have attendance from across the cancer continuum including government, clinicians, industry, patients, POs. Project 2-Rarification of Cancer Report The report will contain expanded definitions of rare and rare subtypes of cancer and consider the implications of this for the Australian health care system. Project 3-Thought Leader series Hosted by RCAs Chief Executive, Richard Vines, an in-person series that will provide a rare insight into the workings of some of the greatest minds in Australian CancerCare. Project 4-Website rebuild and Rare Patient Handbook	50,000.00
Lung Foundation Australia	Chronic Obstructive Pulmonary Disease Strategic Blueprint 2022-2025 Aim The COPD Strategic Blueprint is an evidence-based strategic plan and call to action to increase the quality, equity, and affordability of care to patients living with chronic obstructive pulmonary disease. The goal of the Blueprint is to raise awareness, stimulate discussion and generate support and funding for improved Australian clinical practice related to COPD. Project Scope The Foundation, acting under the guidance of Expert Steering Committee chaired by Professor Christine Jenkins AM, will complete the following: LFA will develop a three-year Blueprint that provides an overview of: Objectives -To define the prevalence and current state of play of COPD in Australia highlighting the burden of disease. -To harness the lived experience of patients, carers and their treating health care professionals and give a voice to their priorities for diagnosis, treatment, self-management, and care. -To consult, analyse and document the potential enablers and barriers and prioritise the short- and long-term recommendations most likely to improve the quality of care for patients. -To deliver a three-year action plan for each recommendation and an advocacy strategy to influence change. -To launch the Report in such a way as to influence the incoming Government. We will obtain insights through a targeted review of published and grey literature, through both face to face and virtual roundtables and through interviewing experts. The target audience for the Discussion Paper will include: -Members of Parliament - Australian Government, states, and territories -Departments of Health - Australian Government, states, and territories -Healthcare service providers - tertiary, allied and primary health care -Patients - training patient advocates to use the blueprint to champion change -General public - craft awareness and change to conversation to address the stigma associated with COPD	131,500.00
Deakin University	Thrive Program Sponsorship The Thrive Program is a 12-week group-based exercise and educational intervention designed to improve muscular strength, mobility, cardiovascular fitness, balance, and bone health in men with prostate cancer. The program also aims to reduce adverse health effects associated with common treatments for prostate cancer (e.g. radiotherapy, chemotherapy, androgen deprivation therapy), and provide a supportive environment for prostate cancer survivors to exercise throughout all cancer stages. A dedicated AEP provides oversight of the participants, staff and students involved in the program. Participants attend twice weekly for the group-based exercise and education sessions, and complete a home-based exercise program via PhysiApp between sessions. Participants also attend an initial and follow-up assessment to measure baseline fitness and physiological outcomes, and to review progress. A detailed report will be sent to the participant's referrer following the initial and follow-up assessment.	12,500.00
Centre for Community-Driven Research	HER2 Breast cancer extension project and community engagement The Centre for Community-Driven Research (CCDR) is a non-profit organisation bringing much needed change to the way we think about community engagement in health and research. CCDR listens to the issues that patients, researchers, and healthcare and industry partners face and develop solutions - through community engagement - to solve those issues. We do this so that research, healthcare programs, policies and products being developed can reach the patients at the bedside sooner, and better address the needs patients and their family. This grant proposal is a community engagement and stakeholder education project in HER2 breast cancer.	36,000.00

Ovarian Cancer Australia	<p>OCA Webinar Sponsorship Project Overview</p> <p>We aim for our webinars to be informative, provide access regardless of geographic location to experts in the field of ovarian cancer, and create space for connection between people with a similar lived experience. Our webinars provide a greater understanding of ovarian cancer by tackling issues that people living with ovarian cancer have told us they want to know more about.</p> <p>The possible topics for 2022/2023 reflect those identified by the 64% of respondents to OCA's 2021 Consumer Survey who expressed an interest in attending webinars. In order of popularity these include Latest developments in ovarian cancer; Fear of recurrence; Emotional impact of cancer; Treatment and side effects; Cancer and exercise; and Nutrition.</p> <p>Dates - July 2022 - June 2023 - Webinars held September and December 2022, March and June 2023</p>	25,400.00
Lymphoma Australia	<p>Lymphoma Australia 2022/2023 Sponsorship</p> <p>Lymphoma rural regional and remote project including health literacy initiatives</p> <p>In 2005, there were 45 subtypes of lymphoma. With research and diagnostic advances there are now more than 80 subtypes of lymphoma under the broader headings of Hodgkin and Non Hodgkin lymphoma. Despite lymphoma being the sixth most common cancer in Australia, and the number 1 cancer in 15-29-year-olds, the general community has limited knowledge about this disease.</p> <p>Over the last 5 years the increasing number of approvals for treatments in Australia for lymphoma including CLL has created a critical need for health professionals including nurses, to have access to real time education to better support and inform their patients.</p> <p>Key objectives of the project include:</p> <ul style="list-style-type: none"> • Provide current and consistent information on lymphoma care to nurses working with lymphoma patients, including those in rural regional and remote Australia • Facilitate peer support, education and networking opportunities for nurses working with lymphoma patients • Improve lymphoma patient experience and lymphoma outcomes • Identify gaps and inequities in information and access to support for lymphoma patients 	50,000.00
PINK HOPE COMMUNITY LIMITED	<p>Pink Hope Activities 2022</p> <p>1 x Information and Support Day</p> <p>A one-day (9.30am to 4pm) information and support day for Pink Hope families to allow them to gain evidence-based information on a range of topics that includes a focus on metastatic breast cancer awareness. AstraZeneca to be recognised as a sponsor on the event advertising and any materials produced.</p> <p>Location and Date - Cliftons Sydney 21st May 2022</p> <p>*Subject to change dependant on circumstances</p>	34,000.00
THE KADEN CENTRE LIMITED	<p>EP Program - Gosford - Virtual</p> <p>Exercise Program for Gosford. Virtual at-home program targeted exercise programs for people diagnosed with cancer. Clients are assessed by our allied health clinicians, face to face or via Telehealth. The client's program is then prescribed and delivered via email or post. The clinician contacts the client each week to guide them through the program and answer any questions. The client can contact the clinician at anytime during business hours. 3-month Home Exercise Program including clinician guidance and support and program revision as required.</p>	3,350.00
THE KADEN CENTRE LIMITED	<p>EP Program - Gosford - Virtual</p> <p>Exercise Program for Gosford. Virtual at-home program targeted exercise programs for people diagnosed with cancer. Clients are assessed by our allied health clinicians, face to face or via Telehealth. The client's program is then prescribed and delivered via email or post. The clinician contacts the client each week to guide them through the program and answer any questions. The client can contact the clinician at anytime during business hours. 3-month Home Exercise Program including clinician guidance and support and program revision as required.</p>	6,250.00
PINK HOPE COMMUNITY LIMITED	<p>Sponsorship Pink Hope activities 2022</p> <p>Sponsorship of 2 x Information and Support days and x1 panel event.</p> <p>A one-day (9.30am to 4pm) information and support day for Pink Hope families to allow them to gain evidence-based information on a range of topics that supports families with familial cancer. AstraZeneca to be recognised as a sponsor on the event advertising and any materials produced.</p> <p>Location and Date - Cliftons Brisbane 16th July 2022 / Cliftons Adelaide 25th November 2022</p> <p>*Subject to change dependant on circumstances</p> <p>Topics covered</p> <p>Preventative/surveillance options including surgery, screening, and medication</p> <p>Latest treatments and research - what does the future hold for patients</p> <p>Clinical trials available and how to access them</p> <p>The psychological impact to patients and their families when they are at risk of cancer</p> <p>Audience - Consumer participants and 2-4 AstraZeneca attendees</p>	44,000.00
Queensland Centre for Gynaecological Cancer Research	<p>2022 QCGC Gynaecological Cancer Patient Symposium</p> <p>Topics to be covered will include:</p> <ul style="list-style-type: none"> • What is the 'reversal of medicine' phenomenon and how does it affect women with gynaecological cancer? • Association between endometriosis and ovarian cancer • Raising awareness about vulvar cancer • International research projects that we should know about 	8,000.00
University of Canberra	University of Canberra F2F Exercise Program	13,500.00
Australian Patients Association	Corporate Membership of the Australian Patients Association Membership enables the Association to provide its patient support/ help line services, inform and educate patients and to advocate on their behalf.	6,000.00
The Kaden Centre	<p>Kaden Centre F2F Newcastle Kaden Centre F2F Newcastle program sponsorship</p> <p>Clients receive an initial assessment with our specialist allied health clinicians. Their individual program is prescribed. Clients attend 3 sessions with the clinician in groups of 3 or less. The client will learn their program in detail with these concentrated classes. The client will then be suitable to join the larger groups, supervised by allied health professionals and allied health assistants.</p> <p>Astra Zeneca is a leader in the support of cancer clients within the exercise oncology space. Your work throughout the Newcastle area, has helped educate the medical industry on the benefits of exercise oncology, highlight and support the availability of this service locally, and support cancer patients in exercise oncology services.</p>	8,700.00
Lung Foundation Australia	A4 Ad Space in Respiratory Today AstraZeneca transferring value of 1xA4 Ad Space in Respiratory Today to LFA. Plus cost of agency creative concept design for Ad.	7,655.00

Leukaemia Foundation of Australia Ltd	<p>Blood Cancer Month Awareness Campaign September is Blood Cancer Awareness Month and Leukaemia Foundation will be rolling out a campaign to increase awareness and engagement across people living with blood cancer and expand HCP engagement.</p> <p>The campaign is This is Blood Cancer and the primary messaging is centred on the theme: You are not alone. Contact Australia's only dedicated blood cancer support line. This lead in then helps connect patients who are living with any type of blood cancer, as well as HCPs, to a range of materials, education and support provided by Leukaemia Foundation.</p> <p>To be able to amplify the campaign across some select outdoor, digital (including LF website), social, media, and potentially in hospitals and cancer clinics across the country, we are creating a series of assets including:</p> <ul style="list-style-type: none"> -Printed posters to drive people to call or go to bloodcancer.org.au (this will link to the Leukaemia Foundation landing page) -Brochures-to be left with HCP's detailing what services are available through the blood cancer support line and our dedicated Blood Cancer Support Coordinators -A Range of digital online assets -Blood Cancer Awareness Information kit -Social tiles -Webinars -Podcasts -Newsletters 	20,000.00
BEAT Bladder Cancer Australia Inc	<p>Nurse and Medical Professional Profile and Education By having nurses including BEAT within their referral pathway results in a massive increase of patients using BEAT's services. We want these nurses to increase their knowledge of bladder cancer with specific patient and medical professional insights and case studies training. We also want these nurses to have access to the information and support that BEAT provides. Our aim is for nurses to use this information themselves as a credible, trusted resource to inform and support them in managing bladder cancer patients.</p>	5,000.00
AUSTRALIAN COLLEGE OF PHARMACY LIMITED	<p>Online Pharmacy Education Pre-exposure prophylaxis is a game-changer for the management of the ongoing COVID-19 pandemic, especially among those who are seriously immunocompromised. AstraZeneca market research has shown high acceptance of the pre-exposure prophylaxis monoclonal antibody cocktail EvusheldTM among health professionals who are aware of it.</p> <p>However, understanding of the role of monoclonal antibodies in pre-exposure prophylaxis is lacking among many health professionals, including pharmacists. An understanding of where pre-exposure prophylaxis fits in care pathways, and the role that pharmacists can play in increasing awareness and facilitating access to EvusheldTM is important as supply arrangements move away from hospital-only supply and towards primary care supply.</p> <p>To assist with this understanding, the College are seeking to educate pharmacists on key aspects of access and supply of the monoclonal antibody cocktail EvusheldTM.</p>	42,000.00
National Asthma Council Australia	<p>Sponsorship initiatives 2023 Sponsorship initiatives 2023 includes three projects:</p> <p>Support the Quality Use of Medicines for asthma patients</p> <ul style="list-style-type: none"> -Provide access for patients to specific Symbicort Asthma Action Plans via the NAC website -Continued use of NAC logos on all versions of Symbicort Asthma Action Plans -Provide expert advice on and participate in the development and implementation of public awareness campaigns throughout the year -Reporting of NAC website usage in relation to use of and/or access to: <ul style="list-style-type: none"> oSymbicort Asthma Action Plans oInhaler Technique how-to videos for Rapihaler and Turbuhaler -Permission for AstraZeneca to embed the NAC's inhaler technique how-to videos for Rapihaler and Turbuhaler on www.symbicort.com.au <p>Asthma and COPD Medications chart</p> <ul style="list-style-type: none"> -Revision of the NAC's Asthma and COPD Medications wall chart with update of all available medications and their PBS benefit category -Development, design, printing and promotion. <p>Selecting and adjusting asthma medication for adults and adolescents with medications chart</p> <ul style="list-style-type: none"> -Revision of the standalone stepped diagram with updated medications on the chart -Visual reference to medications for each level of the popular Selecting and adjusting medication for adults and adolescents' diagram on the Australian Asthma Handbook. -Development, design, printing and promotion. 	55,000.00
The Trustee for Lifeshouse Australia Trust	<p>The Chris O'Brien Lifeshouse Exercise Program Dr Shelley Kay and her team would be willing to conduct a pilot exercise program for 10-15 patients between now and Dec 31st 2022 for Zoladex patients.</p> <p>The outcome of the pilot would then inform next steps in relation to scaling up the program in 2023.</p>	10,636.36
THE BAYS HEALTHCARE GROUP INC	<p>Sponsorship for Strong Program, 'The Bays' Hospital Your Move Health has been running the STRONG Program with funding support from AstraZeneca since late 2016 in partnership with The Bays Hospital. This sponsorship has allowed 20 men each year to participate in a twice weekly supervised exercise program for three months. This was the first pilot AstraZeneca sponsored exercise physiology program for men receiving ADT in Australia.</p> <p>For those completing the program, we see an average of 25% increase in upper body and 30% increase in lower body strength, accompanied by improvements in functional outcome measures, aerobic performance and quality of life scores. We also see minimal change in body weight and body fat percentage, compared to the typical pattern of increase observed with ADT use.</p>	9,000.00
EXERCISE AND SPORTS SCIENCE AUSTRALIA LTD	<p>The Exercise Physiology in Oncology (ExPO) Program Exercise and Sports Science Australia Ltd (ESSA) have received sponsorship from AstraZeneca Pty Ltd to fund a project in South Australia entitled The Exercise Physiology in Oncology (ExPO) Program, which is an exercise program for men receiving androgen deprivation therapy (ADT) for prostate cancer.</p>	10,000.00
Prostate Cancer Foundation of Australia	<p>Podcast on Genetic Testing and Prostate Cancer Awareness This podcast will raise consumer awareness of optimal care pathways for men with prostate cancer in relationship to genetic testing and treatment.</p>	6,000.00
Lung Foundation Australia	<p>Ad Spot in Australian Doctor AstraZeneca transferring value of one 280x400mm Ad Spot in Australian Doctor 'Christmas Issue' to Lung Foundation Australia.</p>	9,995.00
ICON CANCER FOUNDATION LTD	<p>Collaborative funding of SpaceOAR Gel Prosthetics We seek funding to assist with the procurement of SpaceOAR gel prosthetic kits at \$1800 ex GST (working with the vendor to get a reduced price, hopefully) per kit for a total of 15 men this calendar year in Victoria. As a collaborative funding initiative shared evenly between Icon and AstraZeneca, the request to you is for a total funding amount of \$13,500 ex GST from Astra Zeneca (i.e., 50% of the total cost of \$27,000). Any other associated costs for the procedure would be absorbed in-kind by Icon and the associated hospitals in which we are based. The requested funding from AstraZeneca will be received and subsequently distributed by Icon Cancer Foundation, the not-for-profit charity.</p> <p>The following men will be eligible for this funding:</p> <ul style="list-style-type: none"> - Men with intermediate to high-risk prostate cancer or limited metastatic disease considered suitable for radical RT, and - Men who are uninsured and/or are financially bereft who are unable to self-fund a SpaceOAR prosthetic kit for the purpose of OAR harm minimisation during their RT course, and - Men who adhere to a risk grouping where short or long course ADT is considered/initiated as part of their radiotherapeutic management plan 	13,500.00
Lung Foundation Australia	<p>ANZ-LCNF 2022-2023 Workplan The Australia and New Zealand Lung Cancer Nurses Forum is the peak group for lung cancer nurses dedicated to supporting people living with a thoracic malignancy. For over 10 years, the ANZ-LCNF has been bringing together passionate nurses with a common focus to improve patient care, healthcare delivery and outcomes for patients with lung cancer, their families and carers. This network provides an opportunity for debate, education and knowledge transfer throughout the continuum of treatment. The 2022-2023 ANZ-LCNF Workplan aims to deliver a comprehensive program of activities which, in so doing, will continue to develop a strong community of practice for thoracic oncology nurses in Australia and New Zealand. The 2022-2023 ANZ-LCNF Workplan is aligned to the ANZ-LCNF 2021-2024 Strategic Plan.</p>	35,000.00