

Summary of Health Consumer Organisations supported by Medicines Australia Members Companies

For the period: 1 January 2022 to 31 December 2022

Company: Pfizer Australia

Name of Health Consumer Organisation	Nature of Support	Value of Support
Allergy and Anaphylaxis Australia	Corporate sponsorship to support the work of the organisation including education awareness of consumers and health care professionals including phone support, webinars, updates to fact sheets on website allergyfacts.org.au	\$20,000.00
Arthritis Australia	Arthritis Australia is the National organisation representing and supporting state based, service oriented affiliates. Along with other MA Member companies, Pfizer supported the further development of an interactive website that provides individualised user information website called "RASP" with a focus on Psoriatic Arthritis (PsA).	\$33,000.00
Australian Patients Association	A patient group representing the rights and needs of all Australian patients especially those engaged in our health care system. Pfizer supported an award program recognising outstanding health service delivery in Australia. The sponsorship was for 1 table at the awards dinner and naming rights to "Best Patient Group Awareness Program" award 10K. We also supported as Corporate Members of APA for 6K.	\$16,000.00
Australian Patient Advocacy Association (APAA)	A Network of over 40 patient groups representing around 10 million Australians with Chronic health conditions. The primary purpose of this network is to advance mutual policy agendas such as medicines, diagnostics and care access settings in States and Federal jurisdictions. There are 15 Pharmaceutical companies supporting this network to varying degrees. These funds support meetings and the development of position papers and advocacy materials for network members.	\$15,000.00
Australian Pituitary Foundation Ltd	Support the creation of updated educational resources for HCPs.	\$30,000
BEAT Bladder Cancer	Beat Bladder Cancer is a Bladder Cancer Patient Support group working on awareness for early detection, HCP education, and advocacy for best care as well as support services. Pfizer supported the Nurse Education Program about Bladder Cancer, for Nurses interacting with Bladder Cancer Patients.	\$15,500.00
BRAIN Foundation	The Brain Foundation is the home of Headache Australia. Pfizer supported Headache Australia with a series of materials and communications to support Migraine Awareness Month in 2022.	\$12,000.00
Centre for Community Driven Research CCDR	CCDR is an independent community research organisation representing the interests of a patients by providing qualitative and quantitative patient evidence into health policy decision making. They also skill and equip other patient groups and collaborate with them on joint projects to shape a better health system. Pfizer sponsored the 2022 APON Meeting - a meeting of member organisations known as Australian Patients Organisation Network Meeting. This meeting is designed to enhance skills and capabilities, share best practice and enhance collaboration between organisations in the sector.	\$10,000

	<p>Peak body representing the interests of people with Irritable Bowel disease, Crohn's & Colitis. Pfizer supported development of community education material, patient support groups and patient phone line and information services including:</p> <ol style="list-style-type: none"> 1. Crohn's & Colitis HUB, digital APP. This platform provides the most comprehensive collection of IBD information that is targeted at the general public as well as IBD and allied health professionals. All curated and new content with a medical focus is reviewed by the CCA Scientific and Medical Advisory Committee to ensure accuracy 2. Patient Education Forums, film, editing and uploading. Traditional forums filmed by a professional videographer to be uploaded later to the Crohn's & Colitis website and to other social media channels. This allows access to forums for people living in regional areas or too sick to attend a forum 3. Volunteer Support Groups and phone line – includes volunteer training and promotional materials to promote the services nationally 	
Crohn's & Colitis Australia		\$50,000.00
Dragon Claw	<p>Patient group supporting patients with rheumatic disease with self care navigation and peer support. Pfizer provided sponsorship to further enhance their member recruitment and communications including a refresh of their website and update of information material.</p>	\$12,131.91
Eczema Association of Australasia	<p>EAA is a peak national body in atopic dermatitis, providing information and support for patients in Australasia. Pfizer's sponsored the work of the association including Eczema Awareness Month, a series of webinars, communications and community education.</p>	\$16,500.00
Eczema Support Australia	<p>ESA is a support organisation supporting people with Eczema. This grant was a contribution to a State of The Nation research project to create a baseline of incidence and impact of Eczema In Australia, to be used to highlight the unmet needs of people with mild, moderate and severe disease.</p>	\$22,000.00
Haemophilia Foundation Australia	<p>HFA provides patient support for this rare condition. This grant supported the running of their scientific and community conference.</p>	\$18,181.82
Health Issues Centre	<p>The Health Issues Centre is an organisation providing guidance and community consultation with consumers on a variety of health matters. They hold public forums to share information and gather insights to help service providers and policy makers better direct their efforts and resources. Pfizer sponsored two community forums about COVID19 vaccination and hesitancy, to respond to the many questions they were receiving about this topic.</p>	\$28,025.00
Hearts4Hearts	<p>Hearts 4 Hearts is an awareness and support organisation for people with heart disease. Pfizer invited a member of Hearts4Hearts to participate in a community service TV and print advertising campaign about COVID19 treatments, especially relevant for people with heart disease. The sponsorship to Hearts4Hearts was honorarium for the member's time in consulting on the messaging and filming, reviewing and approving this material over several weeks.</p>	\$5,075.76
Leukaemia Foundation of Australia	<p>Peak body representing the interests of people with blood cancers. These funds supported the accommodation program for families living a distance from treatment centres.</p>	\$20,000.00

Lung Foundation	The Lung Foundation is the peak patient group in lung health in Australia. Pfizer supports the many programs of the Foundation including - The Lung Cancer Helpline, Lung Health Community Webinars, Lung Cancer Awareness Month activities. Pfizer also invited a member of the lung foundation to participate in a community service TV and print advertising campaign about COVID19 treatments, especially relevant for people with Lung disease. This addition \$5,000 sponsorship to the Lung Foundation was honorarium for the member's time in consulting on the messaging and filming, reviewing and approving this material over several weeks.	\$62,000.00
McGrath Foundation	Sponsorship of the nurse support program including direct patient and carer support as well as Nurse Education.	\$140,000.00
Meningitis Centre Australia	Meningitis Centre is a peak body raising awareness of the importance of immunizations to prevent meningococcal disease and also advocates more broadly for equitable immunization access. Funding supports an extensive awareness, education and material development for campaigns during Meningitis Week as well as school programs and social media content and moderation of closed face book groups. It also supports families directly impacted by meningococcal disease and assisting them to navigate the health and social services systems.	\$70,000.00
Musculoskeletal Australia	A consumer organisation working with, and advocating on behalf of, people with arthritis, osteoporosis, back pain, gout and over 150 other musculoskeletal conditions. Funding supported: Helpline Free national service M-F 9am-5pm, Specialist nurses (rheumatology, mental health first aid, health coaching), Digital services and self-care resources, COVID-19 response (Weekly e-newsletter, Webinars, social media, forums.	\$25,000.00
Myeloma Australia	Peak patient organisation supporting Myeloma patients. Pfizer supported as sponsor of "Pathways to a Cure" 3 day HCP Workshop	\$10,000.00
Pain Australia	Peak body in pain representing other organisations associated with supporting patients in pain. Pfizer supported an education grant towards a sector report on Migraine, the current patient care experience and gaps in care and support. The Brain Foundation/Headache Australia, Migraine Australia and Pain Australia collaborated on this report.	\$25,000.00
Parkinson's NSW	Peak body, State chapter supporting patients and healthcare professionals. Corporate Sponsorship, Educational series for GPs	\$5,429.11
Parkinson's QLD	Peak body, State chapter supporting patients and healthcare professionals. Corporate Sponsorship, Educational Series for GPs	\$12,100.00
Parkinson's Victoria	Parkinson's Victoria is a State based organisation, supporting patients and families impacted by Parkinson's disease. An educational grant was provided to supply education to patients who are on infusion therapy.	\$1,650.00
Parkinson's WA	Peak body, State chapter supporting patients and healthcare professionals. Charitable Donation towards the education and support provided to patients and their families	\$3,000.00

Patient Voice Initiative (PVI)	PVI is an initiative of a collective group of patient organisations seeking to enhance patient and patient group understanding of the Health Technology Assessment (HTA) Process through the PBAC in Australia. They educate patients and patient groups to enhance the input and impact of consumer consultation in the HTA process, ultimately to enhance medicine access in Australia. Pfizer, along with other MA member companies supported a series of regional patient workshops and the production of education materials including a website with search engine optimisation and advertising to help people find this information.	\$9,000.00
Rare Cancers Australia	Rare Cancers Australia (RCA) is a peak body representing the interests of patients with a rare or less common cancer. A program of Rare Cancers is the National Oncology Alliance (NOA), with a goal to shape fair, equitable and world class cancer health services in Australia. 2022 NOA activities sponsorship was 25K. Support for RCA went towards awareness, advocacy and patient support activities for rare cancer patients as well as registrations and participation in Mt Kosi challenge 2022 and the Annual Halloween ball fundraising event.	\$60,000.00
Rare Voices Australia	PVI is an initiative of a collective group of patient organisations seeking to enhance patient and patient group understanding of the Health Technology Assessment Process through the PBAC in Australia. They educate patients and patient groups to enhance the input and impact of consumer consultation in the HTA process, ultimately to enhance medicine access in Australia. Pfizer, along with other Medicines Australia member companies supported a series of regional patient workshops and the production of educational materials including a website with search engine optimisation and advertising to help people find this information.	\$25,000.00
TOTAL		771593.6