

## Summary of Health Consumer Organisations supported by Medicines Australia Member Companies

Company: *UCB Australia Pty Ltd*  
 For the period: *1st January - 31st December 2022*

Name of Health Consumer Organisation	Description of and/or purpose of support	Nature of support (monetary value or equivalent) or description of non-financial support
Epilepsy Action Australia	Launched a social media campaign in March 2022 for 'LOOK for Epilepsy' to raise awareness and to help people understand how epilepsy impacts the lives of people with epilepsy.	Following non financial support was provided by UCB Australia and their 3rd party vendors: - An epilepsy awareness video was produced that included Epilepsy Action Australia logo and content. -A social media post will be provided by UCB Australia to accompany the video for sharing on social media and Epilepsy Action Australia add additional copy to personalise as needed -Share all relevant insights and appropriate data gathered from the campaign with stakeholders -Provided Epilepsy Action Australia a copy of the final edited video
Epilepsy Action Australia	Provide support for Carol Ireland to provide expert insight on Drive Time Radio podcast on the topic of “Antiseizure medication shortages and switching between ASM brands”. The following was addressed in the podcast: - Impact on patients of drug discontinuation or switching between ASM brands. -The patient populations that are at increased risk of adverse outcomes due to brand switching. - Strategies to help patients to stay on their preferred brand.	Financial support - \$800.00

Epilepsy Action Australia	Support for the Epilepsy Awareness Event: 'Unmasking Epilepsy' event held at Harbourside Room at the Museum of Contemporary Art in Sydney, New South Wales, Australia on 26th March 2022.	Financial support - \$5000.00
Epilepsy WA	Support of the Epilepsy Association of Western Australia leaflets. Epilepsy Association of Western Australia leaflets have engaged Tonic Health to continue to place educational leaflets in medical practices across WA for a further 12 months. This included the regular restocking of the leaflets in prime locations within medical practices and calculating the engagement rates throughout this time. Through this, it will help continue awareness of the services and support Epilepsy WA provide patients living with epilepsy, in addition to seeing their health care providers.	Financial support - \$10,000
Parkinson New South Wales	Support for educational seminars that were held in February - June 2022. Seminars provided educational information including treatment options and latest research developments - to the Parkinson Community including people with Parkinson, their carers and HCPs. Locations of events included Bathurst, Tamworth, Wollongong, Nowra, Coffs Harbour.	Financial support - \$2500