

Summary of Third Party Meetings and Symposia Sponsored by Medicines Australia Member Companies

Company:

Eli Lilly Pty Ltd

Number of events sponsored:

42

For the period:

Nov 2023 to April 2024

Description of Third Party Meeting or Symposium including duration of educational content delivered	Venue	Professional status of attendees	Purpose of financial support provided	Number of attendees – number only	Total cost of sponsorship contribution
Nov-23					
IBD School 2023 Educational Event Sponsorship. IBD School aims to expand the knowledge of advanced trainees (ATs) and Gastroenterologists on managing the more challenging issues experienced whilst treating patients with IBD 14 hours, Event Organizer: Prof Rupert Leong on behalf of IBD Sydney Limited	Crowne Plaza Coogee, NSW	Specialist Nurse	*Platinum sponsors will have an opportunity to be involved in the “Meet the Sponsors” sessions with the ATs and junior Gastroenterologists leading to dedicated time with the numerous delegates. *Will have their material placed in the welcome pack received by delegates *Large Company logo on holding slides *Virtual booth attendance during lunch and morning tea.	40	\$25,000 (Platinum Sponsorship)
This is a Reed Exhibitions ThinkGP sponsorship focusing on clinical audit of Early treatment optimisation in patients with T2D. The sponsorship includes writing, development, production of clinical audit patient software, patient support materials, 1-hour online module, video content and case study examples hosted on ThinkGP. This clinical audit will be hosted for 12 months (Jan to Dec 2023)1 hour	Virtual	General Practitioner	Lilly wishes to sponsor Reed to develop a clinical audit to consolidate key learnings and step GPs through an evidence-based clinical management process in a clinically	500	\$159,885 Including: *Content development *Medical writing *Digital production *Review by advisory group members *CPD application and accreditation (RACGP & ACRRM) *Marketing and campaign support *One digital flyer (print ready)- artwork, design and imagery *IT Management and hosting (12 months) *Administration of CPD points *Audit performance report *End to end management and participant support

<p>The Limbic Live: Game Changers for Australian Oncologist. This is a post ESMO 2023 event, where expert panels in Sydney, Melbourne and Brisbane present the best from 2023 ESMO annual meeting and discuss impacts to patient care. This is a 90 minute educational program held at The Marquee, Le Montage, Sydney on 8 Nov 2023, Leonda by the Yarra, Melbourne on 14 Nov, Garden Marquee, Victoria Park, Brisbane on 16 Nov 2023.</p> <p>2 hours</p>	<p>Leonda By the Yarra Hawthorn, VIC Garden Marquee Victoria Park Herston, QLD The Marquee Le Montage Lilyfield, NSW</p>	<p>Specialist</p>	<p>Attendance of 2 reps in Sydney and Melbourne, 1 rep in Brisbane, and 1 at Goldcoast satellite meeting; company branding on on-demand content, access to webinar, content and curated highlights videos</p>	<p>50</p>	<p>\$12,000 Including: *Attendance at Sydney & Melbourne meetings for 2 reps, 1 rep in Brisbane and 1 at the Gold Coast *Company branding on all promo materials at each event and on the on-demand content *Opt-in delegate names for all meetings *Access to the webinar for all staff *Access and use of the on-demand content including curated highlights videos in company owned channels</p>
<p>QLD Clinical Neuroscience Annual Scientific Meeting 2023</p> <p>11 hours</p>	<p>Sofitel Gold Coast Broadbeach, QLD</p>	<p>Specialist</p>	<p>Single Trade Sponsor An invitation to join an interactive educational meeting.</p>	<p>40-80</p>	<p>\$3,545.5 Including: *Trade display in the conference exhibition area *Logo on conference program and acknowledgement as a major meeting sponsor *Attendance for 1 x company representatives to the scientific program</p>
<p>Bragg Comprehensive Cancer Centre Research Showcase Symposium (BCCC), showcasing the BCCC and examples of the diversity of research. Local expertise displaying the unique strengths of SA.</p> <p>5 hours</p>	<p>Lecture Theatre Adelaide, SA</p>	<p>Specialist</p>	<p>Trade Display The BCCC and examples of the diversity of research. How a Comprehensive Cancer Centre enables discovery research. How a Comprehensive Cancer Centre enables clinical-translational research. CML and BCR MRD: An Australian clinical translation research success story. Indigenous. Survivorship. Proton radiation.</p>	<p>140</p>	<p>\$2,000 Including: *2 x Representative to attend meeting *BCCC Symposium support</p>

Australian Diabetes Educator's Association (ADEA) SA Branch. This is a 2 hour meeting and the educational topic relates to Diabetes Neuropathy with approximately 50 attendees 2 hours	Martini's Restaurant Norwood, SA	GPs and Specialists	Bronze Sponsorship Provide continuous education in Diabetes to CDEs/ members of the Australian Diabetes Educators Association. One hour and 15 minutes of education. The agenda will be provided and will include Branch updates, Guest Speaker and Meet the CDE.	50	\$500 Including: *Acknowledgement on the meeting flyer and agenda sent to all ADEA-SA Branch members advising of the meeting *Trade display at the event *Acknowledgment by the meeting chair *Brief opportunity to provide medical education to attendees *Registration including dinner for one representative
Icon Cancer Centre Midland & Rockingham - Aileen Eiszele - ICON Midland Breast Clinic Specialist. This is an educational meeting focused on new treatments and techniques to help Australian patients to have one of the best breast cancer survival rates in the world. Objective of the meeting is to discuss clinical cases, learn how multidisciplinary specialist care can assist patients. 3 hours	The Foundation Pavilion Guildford Grammar School Guildford, WA	Specialist General Practitioner Nurse Pharmacist	Trade Display	50	\$914.55 Including: *Trade display *1x Representative to attend *Logo would be online invitation/ registration form *Acknowledgement slide and announce sponsors verbally
Genesis Care SERIES Oncology Group of Adelaide (OGA) November Meeting, 2 hour educational meeting focusing on POST ESMO discussion 2 hours	U City Function Centre Adelaide, SA	Specialist Nurse Pharmacist	Trade Display *Food and beverages	35	\$590.45 Including: *1 x Representative to attend *Trade display at meeting

ADS (Australian Diabetes Society) IME webinar. Barriers to using SGLT2i in T2D 1 hour	Virtual	General Practitioner Endocronologists Allied health working on Diabetes	Online Education Program Sponsorship *Includes engagement consultation and speaker fees, content development, platform set-up, live stream, audio, video production including post production accessibility, third-party consultation fees	300	\$48,000 Including: *ADS Fees *Content development *Speaker engagement and briefing *Speaker fees *Interstate internet/ platform set up *High speed Internet/ Live stream platform *Audio- Visual (film crew/ AV equipment etc) *Video post- production *Post- production accessibility (open to all invitees) *Third Party Consultancy fees
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<p>45th Annual ARA (Australian Rheumatology Association) -NSW ACT Branch Meeting.This educational meeting addresses themes of vasculitis, obstetric rheumatology, medical education, connective tissue disease and spondylarthritis.</p> <p>8 hours</p>	<p>Crowne Plaza Hunter Valley, NSW</p>	<p>Specialist</p>	<p>GOLD (1 Educational Symposium session, Trade display)</p>	<p>130</p>	<p>\$12,540 Including: *Branding rights to one of the following: Delegate Handbook, Plenary Room, Web Based App or Welcome reception *Exclusive branding to one of the symposium sessions of your choice *3-min vendor pitch during the conference with an allowance of two (2) slides *Logo position and acknowledged as Gold Sponsor on the conference signage/ banner *Full page advertisement in the delegate handbook *Logo and 100-word company profile published in the delegate handbook *Logo and link to homepage on the conference website *Logo included in all EDMs sent to delegates *List of consenting delegates provided upon request *An exhibition table with access to power *Four full conference registrations *Four complimentary conference dinner tickets</p>
<p>The Peter Mac Breast Cancer Medical Oncology Education Day is a half-day event targeted to medical professionals, trainees and allied health professionals focusing on latest medical oncology updates in breast cancer treatment.</p> <p>4 hours</p>	<p>Peter MacCallum Cancer Centre Melbourne, VIC</p>	<p>Specialist</p>	<p>Gold sponsorship that include trade display</p>	<p>100</p>	<p>\$10,000 Including: *Company logo and acknowledgement included in event promotional campaigns *Verbal recognition as part of the welcome address *4 x Tickets to the event for the opportunity to network with attendees *1 x Exhibition table or stand during breaks *1 x Company banner to be displayed around stage</p>

Brisbane Cancer Conference, this meeting was comprised with plenary lectures and workshop on recent scientific technological, nursing and medical advances in the diagnosis and treatment of malignant disease. 12 hours	Brisbane Convention Centre Brisbane, QLD	Specialist General Practitioner Nurse	Bronze (acknowledgement of sponsorship and exhibition booth)	1000	\$7,500 Including: *2x Registrations *Acknowledgement of sponsorship on the BCC website and inclusion of logo on the sponsor page in the BCC 2023 on-site programme book *Exhibition space/ booth *Exhibition set-up/ build and take-down
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<p>ESA SRB 23. The ESA program will be focused on Hormone dependent cancer, Reproductive endo/infertility, autoimmune endocrinopathies, T2DM, Obesity, Metabolic, Adrenal, Steroid hormone receptors, Neuroendocrine imaging and Women's Health. The SRB program will feature Inclusivity in Reproductive health (including Intersex and DSD and Indigenous), Environmental impacts on reproduction, Novel models for pregnancy research, Evolution of reproductive mechanisms, Reproductive cancers, Cellular basis of reproduction and a combined session with ESA on Reproductive Endocrinology and Infertility.</p> <p>29 hours</p>	<p>Brisbane Convention Centre Brisbane, QLD</p>	<p>Specialist</p>	<p>Silver + Educational Symposium</p>	<p>750</p>	<p>\$35,750 Including: *Naming rights to one of the following: poster display areas, the welcome function, recharge station or conference lunch break *Exhibition space *6x registrations and tickets to the Conference dinner *Promotional opportunities *Branding *Use of one of the conference rooms *Provision of the standard audio-visual facilities *An email announcement wiith session details to delegates with logo and link to compny website *Complimentary session passes for presenters involved in the session *Listing of the activity on the website along with pre-booking instructions *Option to place signage outside and inside the meeting room during the session</p>
Dec-23					
<p>Concord Hospital Endocrinology Meeting 1 hour</p>	<p>Concord Repatriation General Hospital Concord, NSW</p>	<p>Specialist</p>	<p>Sponsorship for the Endocrinology Journal Club Meeting on the 5th of December</p>	<p>20</p>	<p>\$350 Including: Sponsorship of one Endocrinology Department Educational Meeting at Concord Hospital</p>
<p>Austin Health Sponsorship - 2023 1 hour</p>	<p>Virtual</p>	<p>Specialist</p>	<p>Sponsorship for Austin Health unit meeting with company presentation</p>	<p>13</p>	<p>\$450 Sponsorship for Austin Health unit meeting</p>

Breast Cancer MDT Educational Dinner Meeting. Topic discussed is Breast Conservative surgery for recurrent breast cancer 1 hour	The Sunken Monkey Hotel Erina, NSW	Specialist General Practitioner	Sponsorship on multidisciplinary management of breast cancer through education	40	\$1,053 Including: *1 x Representative to attend
Western Health Footscray Hospital - Journal Club December 2023 1 hour per series	Western Health Footscray Hospital Footscray, VIC	Specialist	Trade Display Western Health Rheumatology Department Journal Club Meeting	21	\$409.91
Wiley Knowledge Hub IME sponsorship on Neurology (Alzheimer's disease). This an IME sponsorship for full year 2024	Virtual	Specialist General Practitioner	To provide HCPs education contents to help understand disease identification and diagnosis in Neurology space.	1000	\$194,658.24 Sponsorship on Wiley Knowledge hub containing research article collection, webinar, Expert commentary, animated video, infographics, case studies. This sponsorship is for the full year of 2024.
January 2024					
Skin Health Institute Sponsorship 2024 8 hours of training	Skin Health Institute Melbourne, VIC	Specialist Nurse	Tier 3 Sponsorship	3120	\$40,500 Including: *1 x SKASS Journal *1 x Podcast *2 x Skin Schools *1 x Masterclass (Virtual) *1 x Advanced Therapeutics Education Portal
February 2024					
Western Sydney Diabetes Educational Video 2 hours	Virtual	Specialist General Practitioner Nurse	Support in creating 26 new educational videos, aimed at enhancing the knowledge and skills of General Practitioners (GPs), their teams, and community allied health professionals in managing diabetes.	1000	\$10,000 Including: *Supporting the various stages of video production, including film, editing and finalisation.

NACOS (National Association of Clinical Obesity Services) Case Conferencing 2024. NACOS develop and disseminate clinical obesity knowledge and education programmes. This sponsorship is a webinar management, sponsorship funding for the NACOS Case Conferencing 2024 with the goal of supporting the programme for healthcare professionals to enable access to information and networking opportunities for all clinical obesity HCPs, especially in poorly resourced areas. Eli Lilly and Company has no input into the organisation or content of the event. Duration of webinar is 60 minutes	Virtual	Specialist General Practitioner	This sponsorship is a webinar management, sponsorship funding for the NACOS Case Conferencing 2024	400	\$64,000 Including: *Webinar management *Speaker management *Preparatory work *Rehersal *Case conference presentation *Materials
Healthed P2P Amplification-IME (Indep Med Education) to be available on demand for a 12-month period on the HealthEd website	Virtual	Specialist General Practitioner Nurse	Sponsor an IME webcast containig in accredited medical education to be available on demand for a 12-month period on the HealthEd website	2000	\$10,000 Including: *IME Content housed on the Healthed website for at least 12 months
Healthed 2024 Lectures. This is a national webcast on diabetes related content, that is independently created by Healthed. This is for the February 2024 lecture.	Virtual	Specialist General Practitioner	Four lectures in the fortnightly Healthed Webcast Series and one lecture disseminated in each quarter of 2024. This is a national webcast on diabetes related content, that is independently created by Healthed.	1000	\$45,000 Including: *1 x Independent KOL Lecture Webcast (1 per quarter) *Webcasts will contain Diabetes related topics *National webcast *Display ads in newsletter *EDM to registration list *CPD points- 2 points per hour, administered by Healthed

<p>Limbic Live - SABCS event SERIES.</p> <p>This is a meeting series three expert multi-disciplinary panels present their choice of practice shaping data from the 2023 SABCS Symposium, share their insights on the prospects for improving patient care, and discuss the potential for implementation into Australian practice.</p> <p>1 hour</p>	<p>Le Montage Lilyfield, NSW</p> <p>Victoria Park Function Venue</p> <p>Brisbane, QLD</p> <p>Leond by the Yarra Hawthorn, VIC</p>	<p>Specialist</p>	<p>Trade Display and access to the Limbic Live -SABCS event series</p>	<p>100</p>	<p>\$20,000</p> <p>Including:</p> <p>*Attendance at Sydney and Melbourne meetings for two reps, and one rep in Brisbane</p> <p>*Company branding on all promotional material, at each event and on the on-demand content</p> <p>*Opt-in delegate names for all meetings</p> <p>*Access to the webinar for all staff</p> <p>*Access and/or use of the on-demand content in company owned channels</p> <p>*Venue, food and beverage</p> <p>*Presenter fees</p> <p>*AV, platform and technical</p> <p>*Logistics and travel</p>
<p>Lyell McEwin Hospital MOTSA (Medical Oncology Training -SA) meeting. This educational meeting covers areas identified as an unmet need for SA Oncology Trainees and will</p> <p>be attended in person by Oncology registrars and consultants.</p>	<p>U City Function Centre Adelaide, SA</p>	<p>Specialist</p> <p>Nurse</p> <p>Other</p>	<p>Trade Display - This meeting has important educational components and covers areas identified as an unmet need for SA Oncology Trainees</p>	<p>20</p>	<p>\$427</p> <p>Including:</p> <p>*Trade display</p>

<p>The Limbic- Clinical Challenges in HFpEF Videos. This is an educational videos focusisng on HFpEF in special patient populations (obesity, females), Consensus guidelines for HFpEF, Managing comorbidities in HFpEF – latest recommendations</p>	<p>virtual</p>	<p>Specialist; General Practitioner; Nurse; Pharmacist</p>	<p>EDM sponsorship of educational videos which will be published on the limbic individually under the title ‘the limbic collaborations’where HCPs (Cardiologist) can access for 6 week period</p>		<p>33,900</p> <p>Sponosrship on educational videos related to Clinical Challenges in HFpEF</p>
<p>SERIES- SABCSG (South Australian Breast Cancer Study Group). The SABCSG (a local collaborative of disciplines in Adelaide with an interest in breast cancer, research and management) is committed to facilitating access and collegiate discussion on contemporary issues that affect us all who are involved in Breast Cancer. This sponsorship is for 4 series (Feb, May, August, Nov 2024)</p> <p>6 hours</p>	<p>La Buvette Drinkery Adelaide, SA</p>	<p>Specialist Nurse</p>	<p>Trade Display</p>	<p>65</p>	<p>\$1,600</p> <p>Including:</p> <p>Trade Display at the meeting</p>

					<div>\$909.09</div> <div>Including:</div> <div>*Sponsor logos printed on the event flyer</div> <div>*Sponsor logos printed on the menus provided to each participant table</div> <div>*Event chairperson verbally recognising and thanking event sponsors</div> <div>*Sponsor logos appearing on the main screen prior to the commencement of the presentations</div> <div>*Attendance at the pre-event networking session</div> <div>*Opportunity to display recent and relevant company literature at registartion table</div> <div>*Copy of attendance list the day after the event</div> <div>*Invitation to join the main education event</div>
Cancer Council Western Australia Oncology Group Educational Meetings 2 hours	The University Club of Western Australia Crawley, WA	Specialist Nurse	Acknowledgement *Food and beverages *Venue hire	70	
Breast Cancer Interest Group weekend conference 11 hours	Dundullimal Homestead Dubbo, NSW	Specialist Nurse Pharmacist	Trade Display- Provide education in the area of breast cancer to enhance the care that is delivered to those eundergoing treatment for the disease.	60	\$2,500, trade display , venue/ AV
SYNERGY 2024 8 hours	Hilton Hotel Sydney, NSW	Specialist	Bronze: exhibition space, conference website and materials acknowledgement	70	<div>\$5000</div> <div>Including:</div> <div>*1 x Exhibition space</div> <div>*Conference website acknowledgement</div> <div>*Noted in conference materials</div> <div>* Acknowledgement in holding slides</div>
March 2024					

<p>Women and Children's Health Face to Face Series (March, June 1 and 15, July , August 2024 series)</p> <p>Melbourne Seminar</p> <p>HealthEd</p> <p>Duration: 9 hrs</p>	<p>For the March event, it was held at Adelaide Convention Centre</p>	<p>General Practitioner</p>	<p>Platinum Sponsorship of Womens and Children's Health Face to Face Series</p> <p>Adelaide - 16th March 2024</p> <p>Melbourne - 1st June 2024</p> <p>Perth - 15th June 2024</p> <p>Brisbane - 13th July 2024</p> <p>Sydney - 10th August 2024</p>	<p>5000</p>	<p>\$170,000</p> <p>Including:</p> <ul style="list-style-type: none"> *Content collaboration *Branding *Interaction with delegates *Educational/ promotional materials *Pre and post-seminar access strategies *HealthEd app
<p>HealthEd Medical education Mini Audit</p>	<p>virtual</p>	<p>Specialist</p> <p>General Practitioner</p>	<p>Sponsorship for HealthEd Mini Audit, Sponsor an accredited medical education mini-audit, provided by HealthEd.</p>	<p>400</p>	<p>\$60,000</p> <p>Including:</p> <ul style="list-style-type: none"> *Audit designed key Measures and Clinical Behaviour related to Quality Improvements in the management of T2D. This audit will be conducted in conjunction with a webcast or multiple webcast of HealthEd's choosing. HealthEd will endeavour to incorporate a knowledge gain measurement as part of the audit. The HealthEd Mini Audit is typically 5 hours. HCP participants will earn accredited CPD hours from the categories of: Educational Activities, Reflective Practice and Measuring Outcomes
<p>Breast Cancer Insights Congress is a meeting for breast cancer specialists and nurses. Health sectors leaders will present on national priorities, directions and challenges. The meeting provides opportunities for interactive discussion in areas such as treatment guidelines, QPIs and quality improvement.</p> <p>25 hours</p>	<p>Wellington, NZ</p>	<p>Specialist</p>	<p>Trade Display</p>	<p>100</p>	<p>\$12,000 for general sponsorship and trade display</p>

SERIES-ADEA (Australian Diabetes Education Association) Branch Conferences- 2024, this is a series of events happening in 4 states on the following dates (22 March, 18 May, 31 May, 15 June) 20 hours	Park Royal Parramatta, NSW Melbourne Cricket Ground Melbourne, VIC Royal on the Park Brisbane, QLD Adelaide Entertainment Centre Adelaide, SA	Specialist General Practitioner	Supporting Sponsor of the state's leading diabetes conference	480	\$8,710 Including: *Conference participation 1 x registration *Standalone banner *Exhibition space
Australian Rheumatology Association SA NT- Branch ARA Monthly Meeting 2 hours	Jarmers Kitchen Bowden, SA	Specialist	Trade Display - Sponsorship of the Australian Rheumatology Association (SA NT Branch) Monthly Meeting on the 27th March 2024.	20	\$1,034.32 Including: *Trade display
SERIES- Australian Rheumatology Association – Queensland Branch 4 hours	The Translational Research Institue, Princess Alexandra Hospital Woolloongabba, QLD	Specialist	Silver ARAQ Sponsor: sponsorship of a state meeting, CPC or post-ACR or post-EULAR meeting and ARAQ ASM	124	\$8,000 Including: *sponsorship of a state meeting, CPC or post-ACR or post-EULAR meeting
Australian Rheumatology Association Victoria Summer Conference 2024. Presentations by ARAQ members on journal articles and clinical cases. 7 hours	Australian Rheumatology Association (Victorian Branch) Conference Centre Cape Schanck, VIC	Specialist Nurse PhD	Trade Display: support professional educational program for 2024. The meetings aim to promote continued medical education for trainees, clinician colleagues and scientific community partners and provide opportunity for delegates and industry representatives to meet.	80	\$3,500 Including: *Trade display *2 x Lilly representatives to attend meeting
ADEA State Conferences 2024 offers a comprehensive and diverse program of live events focused on bringing together the diabetes education and care industry, including CDEs, endocrinologists, and other diabetes health professionals from across Australia and the Asia Pacific. 20 hours	Royal on the Park Brisbane, QLD	Nurse Pharmacist Other	Supporting Sponsorship: Exhibition space	500	\$9,070 Including: *Conference Participation *Standalone banner *Exhibition space
April 2024					
ANZSNM ASM Congress 16 hours	Te Pae Convention Centre Christchurch, NZ	Specialist	Silver sponsorship which includes exhibition space and general sponorship entitlements	350	10,500 Silver sponsorship which includes exhibition space and general sponorship entitlements

Wiley Dermatology Knowledge Hub - Dermatology (Atopic Dermatitis + Psoriasis) IME 2024 50 hours	Virtual	Specialist General Practitioner	To provide HCPs education contents to help understand disease identification and diagnosis in Dermatology space.	2000	\$82,669.65 Sponsorship on research collection, KOL and Panel discussion, Case studies and accredited webinars throughout first 6 months of 2024
Wiley Hub in Diabetes and Cardiometabolic Disease _ IME 2024 50 hours	Virtual	Specialist General Practitioner Nurse	To provide HCPs education contents to help understand disease identification and diagnosis in Cardiometabolic space.	1000	\$203,640.94 Sponsorship on research collection, KOL and Panel discussion, Case studies and accredited webinars, this is sponsorships for the first half of 2024
Wiley Hub in Oncology Disease _IME 2024 50 hours	Virtual	Specialist General Practitioner Nurse	To provide HCPs education contents to help understand disease identification and diagnosis in Oncology space.	1000	\$122,190.91 Sponsorship on research collection, KOL and Panel discussion, Case studies and accredited webinars , this sponsorship is for the first half of 2024