

Summary of Patient Organisations supported by Medicines Australia Member Companies

Company: *GSK Australia Pty Ltd*
For the period: *01 January 2025 - 31 December 2025*
Total support: *\$635,250*

Name of Patient Organisation	Description of and/or purpose of support	Nature of support (monetary value or equivalent) or description of non-financial support
Asthma Australia	<p>Oral Corticosteroid Stewardship - Support for the the Oral Corticosteroid Stewardship Project - Phases 3 and 4. The project is a five year Asthma Australia initiative addressing the overuse of oral corticosteroids in asthma care and the associated long term harm.</p> <p>Phase 3 (2025) focuses on targeted education, behaviour change campaigns, and policy advocacy to improve prescribing practices and patient outcomes.</p> <p>Phase 4 (2026) will continue targeted digital education, GP training, and advocacy to decrease unnecessary OCS exposure.</p>	\$90,000

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Asthma Australia	<p>Know your Options</p> <p>Support for “Know Your Options”, an ongoing Asthma Australia program aimed at improving asthma outcomes by providing clear, evidence based information on the quality use of medicines and evolving treatment options. The program addresses persistent gaps in asthma control by supporting people with asthma and healthcare professionals to better understand preventer use, new and existing therapies, diagnostics, and related comorbidities. In 2025, the program will deliver trusted educational content across priority treatment areas through digital, media, advocacy and stakeholder channels, with funding sought to expand reach and impact.</p> <p>The 2026 program will deliver trusted information and targeted digital communications on guideline updates, new and emerging treatments, diagnostics, vaccination, and sustainable inhaler options to support informed decision making by people with asthma and healthcare professionals.</p>	\$67,500
Asthma Australia	<p>Asthma Ambassador</p> <p>Support for the Asthma Ambassador 2026 project, which aims to improve asthma awareness, health literacy, and self management among at risk families by engaging trusted ambassadors in high burden communities. Through targeted community engagement, media, and digital activity, the program seeks to challenge misinformation, reduce stigma, and encourage earlier and more effective asthma management.</p>	\$100,000

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Heart Support Australia	This project proposes a partnership with Heart Support Australia to improve awareness of the importance of vaccinations among people living with heart disease, particularly older and high risk consumers. The initiative will update and distribute patient education resources and online content to promote vaccination against influenza, COVID 19, RSV and shingles, leveraging Heart Support Australia's national peer support, hospital and digital networks to reach consumers and healthcare professionals.	\$25,000
Hearts 4 Heart	Support for the development of material to support and educate people living with heart disease.	\$25,000
Hepatitis B Voices	Support to develop and promote a national consensus statement on Hepatitis B priorities. The project will develop Australia's first consumer led national consensus statement on Chronic Hepatitis B priorities, using a structured Delphi process to centre the voices of people affected by the disease. The agreed priorities will be published and launched through a community led national workshop to inform research, clinical practice, and public health policy.	\$50,000
Inherited Cancer Australia	Support for the Peer Support Program Expansion. The Inherited Cancers Australia Peer Support Program Expansion aims to broaden and strengthen peer to peer support for people affected by inherited cancers by increasing diversity and representation among trained mentors. The program will deliver structured training, resources, and ongoing support over 12 months to ensure inclusive, high quality support and improved wellbeing for individuals and families at hereditary cancer risk.	\$40,000

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Inherited Cancer Australia	Support for an Inherited Cancer Risk Consumer Information and Support Day. This program is designed to deliver three face-to-face events for families with inherited cancer risk. These events provide essential information and support to help people manage their cancer risk effectively and make informed decisions about their health. They are specifically tailored for high-risk individuals, offering expert insights and practical guidance.	\$15,000
Lung Foundation Australia	Partial support for advocacy engagement with policy makers in State & Federal Governments.	\$20,000
Lung Foundation Australia	Support for the 'Protect your Mob' campaign for First Nations people. This activity will include social media ads and development of RSV information to be provided to Aboriginal Medical Services.	\$30,000
Myeloma Australia	Myeloma Australia's My Greatest Call Long Lunch 2025 The event funds support, awareness, and advocacy for people living with myeloma, often aimed at raising funds for research and nursing support.	\$2,750
Meningitis Centre Australia	Support for National Check your Vaccinations Day and Filming of Patient Stories.	\$80,000

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Rare Cancers Australia	<p>CanForum26</p> <p>Partnership to support CanForum26, Australia's largest cancer patient advocacy event. The forum brings together patients, carers, government, clinicians, researchers, and industry to advance policy reform, equity, and earlier diagnosis for people with rare and less common cancers, centring lived experience in national decision making.</p>	\$30,000
Rare Cancers Australia	<p>Policy Discussion Paper</p> <p>A policy discussion paper to shape national and state-based efforts to diagnose cancers earlier and identify opportunities for public campaigns, clinical education and new approaches.</p>	\$25,000
Rare Cancers Australia	<p>Policy Roundtable</p> <p>Support for a full-day Policy Roundtable on equitable access to new therapies for rare and less common cancers. The roundtable will convene patients, policymakers, clinicians, and industry to build consensus on key challenges and enablers arising from HTA reform, with the aim of accelerating access to innovative treatments.</p>	\$25,000
Rare Cancers Australia	<p>Rare Cancers Australia Rare Impact Lunch 2025</p> <p>The event is dedicated to raising awareness and funds for Australians affected by rare and less common cancers.</p>	\$10,000